**ELENA Project Factsheet**

**Sustainability loans for citizens in Limburg**

<table>
<thead>
<tr>
<th>Location</th>
<th>The Investment Programme and Project Development Services being requested under ELENA will be based in the Province of Limburg in the south-eastern part of the Netherlands.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beneficiary</td>
<td>Province of Limburg, Netherlands</td>
</tr>
<tr>
<td>CoM signatory</td>
<td>No</td>
</tr>
<tr>
<td>Sector</td>
<td>EE and PV in residential buildings</td>
</tr>
<tr>
<td>Total PDS cost</td>
<td>EUR 3 783 938</td>
</tr>
<tr>
<td>ELENA contribution</td>
<td>EUR 3 405 544</td>
</tr>
</tbody>
</table>

With ELENA support, the aim is to increase the energy efficiency component of an existing fund. In order to achieve this, support is required for more staff that are full-time as well as for external experts. The Province of Limburg wants to be able to offer homeowners personalised energy performance assessments, and assistance with the subsequent supplier offers for the installed measures. This operation bears all of hallmarks of the “one-stop shop” where a loan applicant can receive personalised advice as well as the loan for the recommended measures.

ELENA will be used to encourage more households to invest in energy efficiency improvements in their homes and to promote measures to reach an average of a B level rating. The new applications with higher energy efficiency components will require more work and personalised assistance.

These full-time staff are for Senior Policy officers, Technical and Loan Advisors, and Administrative staff. External part-time experts will also be used for:

- Energy Performance Advisors
- Information and awareness activities, including energy coaches for targeted sessions
- An ELENA Process manager
- An Investment coordinator
- Financial, tax and legal advice

These roles are related to tasks to increase the share of energy efficiency measures as well as to build an overall market share of the fund.

<p>| PDS Timeframe | April 2019 – March 2022 |</p>
<table>
<thead>
<tr>
<th>Investment programme description</th>
<th>The Province is requesting ELENA to support the scaling up of an existing fund, which aims at providing homeowners and tenants with loans for PV panel installations and energy efficiency measures throughout the Province of Limburg. With the increased market development under ELENA, the Province is aiming at disbursing more loans with a higher energy efficiency focus.</th>
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</thead>
<tbody>
<tr>
<td>Investment to be mobilized</td>
<td>EUR 120m</td>
</tr>
<tr>
<td>Description of the approach to implement the Investment Programme</td>
<td>The Province will work like a “one-stop shop” to provide the technical advice and financial support necessary to implement the energy saving works in homes. The Province will work closely with the homeowner or tenant to decide on the appropriate energy efficiency measures and will assist them in getting the best value offer from suppliers. The Province will also be providing the loan for the measures and will ensure works are validated ex-post.</td>
</tr>
</tbody>
</table>
| Expected results | The total estimated contributions supported by ELENA are:  
  - Renewable Energy – 42 000 MWh  
  - Energy Efficiency – 26 700 MWh  
  - CO₂ reductions – 25 000 CO₂ eq t |
| Leverage factor (Minimum 10) | 35 |
| Market replication potential | This model could be replicated in bodies with a wide network of residential clients, as an aggregating effect is needed in order to capture each of these individuals. This model used by the Province is one that could be replicated not only by other provinces in the Netherlands but in other EU Member States. |
| Status | Contract signed on 29/03/2019 |
| Contact person at Beneficiary | Mr. Ruben Van Beusekom, rht.van.beusekom@prvlimburg.nl |