



ELENA Completed Project Factsheet

BIT SYSTEM FOR POMORSKIE REGION

Location of planned investments	The project and the ELENA TA are located in the region of Pomorskie, Poland. The region is located in the north of Poland on the Baltic Sea coastline.
Final Beneficiary	The Final Beneficiary was InnoBaltica, a 100% public company owned by the major public entities in the area: the Region of Pomorskie (33.5%), the City of Gdynia (31.7%) and the City of Gdansk (33.5%). The remaining 1.3% is owned together by the University of Gdańsk, the Technical University of Gdansk and the Medical University of Gdansk.
Final Beneficiary's address	InnoBaltica Sp. z o.o. Równa 19/21, PL 80-067, Gdansk, Poland
CoM signatory	City of Stupsk, City of Sopot, City of Wejherowo, City of Tczew, City of Starogard Gdanski, City of Chojnice, City of Ustka, City of Malbork, City of Lębork, City of Kwidzyn, City of Koscierzyna, Gmina Sztutowo, have all signed the Covenant of Mayors
Sector	Public urban transport
Total PDS costs	EUR 2,067,662.74
ELENA contribution	EUR 1,860,896.47
Project development services financed by ELENA	<ul style="list-style-type: none"> • For the ticketing system: feasibility studies, design studies, inventories, market assessment, data collection and protection analysis and development of procurement documents (technical, legal, and economical). • For the bike sharing system: feasibility studies, market assessments, development of procurement documents including the operator contract. • For the passenger information system: development of a system concept for an innovative, coherent system to be implemented at all terminals.
Description of ELENA operation	The ELENA Technical Assistance supported the Pomorskie Region in Poland to enhance and improve the public transport system integration by deploying a coherent, user-friendly, and innovative ticketing system, to design a guideline for passenger information on system level and to deploy a large innovative bike sharing scheme to improve accessibility, mobility and quality of the local mobility services.
Timeframe	November 2018 – September 2023
Investment programme description	<p>The IP consists of 3 major project components:</p> <ul style="list-style-type: none"> • Deployment of an electronic ticketing system for the entire region including all required assets (i.e. vending machines, points of sale, on-board equipment, cards, inspection equipment, fare cards, IT backbone and telematics), and in particular over 5 600 devices related to fare collection and ticketing systems. • Deployment of an urban bike sharing system for the Gdansk-Gdynia-Sopot area: including 3 099 electric bicycles delivered and 1 000 standard (non-electric) bicycles (a total of 3 099+1 000 = 4 099 bicycles) and the required parking and docking facilities as well as supporting IT solutions and telematics. • Design of passenger information system to be used at 18 bus or rail terminals.
Investment in implementation phase	EUR 55,438,485.42

Results expected to be achieved	The objective of the project was to enhance and improve the public transport system integration by deploying a coherent, user friendly and innovative ticketing system, to design a guideline for passenger information on system level and to deploy a large innovative bike sharing scheme to improve accessibility, mobility and quality of the local mobility services.
Leverage factor achieved	29.79
Lessons learnt	The lessons-learnt from several tender processes for the ticketing system and the electric bicycle network in public areas showed that the type of tender procedure chosen is key and essential to the results of the tender procedure (i.e. the competitive dialogue with the existing suppliers is a very useful tender procedure to shape the best technological solutions to suit the project needs).
Further information sources	Only source of information is the Final Beneficiary's reporting.
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