**Climate survey**

**Storylines and questions 2021-2022**

**Storyline 1**: Citizens’ perceptions towards climate change and expectations before COP26

**1. In your opinion, what are the three biggest challenges that people in your country are currently facing?**  
(MULTICODE, MAX 3, RANDOMISE)

1. Lack of purchasing power
2. Unemployment
3. Climate change
4. Financial crisis
5. Terrorism
6. Cyberattacks
7. Large-scale migration
8. Political instability
9. Access to healthcare and health services
10. Environmental degradation
11. COVID-19 pandemic
12. None of the above
13. Other

**2. Do you think climate change and its consequences are the biggest challenges for humanity in the 21st century?**

(SINGLE CODE)

1. Yes
2. No

**3. Do you feel that climate change has an impact on your everyday life?**(SINGLE CODE)

1. Yes, very much so
2. Yes, somewhat
3. No, not really
4. No, not at all

**4. Which of the following statements do you most agree with?**

(SINGLE CODE, RANDOMISE)

1. You are more concerned by the climate emergency than your government is

2. Your government is more concerned by the climate emergency than you are

**5. Your country has pledged to reduce its carbon emissions drastically by 2050. Do you think it will succeed?**(SINGLE CODE)

1. Yes
2. No

**6. Why do you think it is so difficult to solve the climate crisis?**

(SINGLE CODE, RANDOMISE ITEMS 1 TO 3)

1. Because it is difficult for people to change their habits
2. Because governments are not active enough in fighting climate change. The measures they take leave too much space for individuals and businesses to keep their behaviours and practices virtually unchanged
3. Because global warming is not due to human activities, so our actions won’t make a difference
4. There is no climate crisis, it is a hoax
5. None of the above

**7. Which option is the best to fight climate change?   
The best way to stop or drastically limit climate change is through…**(SINGLE CODE, RANDOMISE ITEMS 1 AND 2)

1. Technological innovation (e.g. innovation, digitalisation, development of renewable energy)
2. A radical change in individual habits (consumption, transport, etc.)
3. Neither of the above

**8. The COVID-19 crisis has showed that government measures to combat the pandemic, such as mandatory masks, lockdowns, travel restrictions, etc., together with vaccination, have been successful in containing the spread of the virus. Would you be in favour of stricter government measures imposing changes in people’s behaviour to tackle climate change?**(SINGLE CODE)

1. Yes
2. No

**9. Are you in favour of the following solutions to combat climate change?**

(SINGLE CODE PER ROW, RANDOMISE)

1. Imposing a warranty of a minimum of 5 years on any electric or electronic product, thus encouraging companies to produce items that last longer
2. A tax on products and services that contribute most to global warming
3. Replacing short-distance flights by fast, low-polluting trains in collaboration with neighbouring countries
4. Strengthening education and increasing children’s awareness of sustainable consumption
5. Completely in favour
6. Somewhat in favour
7. Somewhat against
8. Completely against

**10. To tackle the climate crisis, which source of energy do you believe your country should rely on most?**

(SINGLE CODE, RANDOMISE ITEMS 1 TO 3)

1. Renewable energies (windfarms, solar, etc.)
2. Nuclear energy
3. Natural gas
4. My country should focus on energy savings as a priority
5. Other

**Storyline 2**: Citizens’ attitudes and behaviours to combat climate change

**11. To what extent, if at all, do you think your own behaviour can make a difference in tackling climate change?**

(SINGLE CODE)

1. To a great extent
2. To some extent
3. Not very much
4. Not at all

RANDOMISE Q12 & Q13

**12. Personally, would you say that you are doing all you can to fight climate change in your daily life?**

(SINGLE CODE)

1. Yes, absolutely
2. Yes, somewhat
3. No, not really
4. No, not at all

**13. Would you say that people in your country are doing all they can to fight climate change in their daily lives?**

(SINGLE CODE)

1. Yes, absolutely
2. Yes, somewhat
3. No, not really
4. No, not at all

**14. Do you take the issue of climate change into account when you…**

(SINGLE CODE PER ROW, RANDOMISE)

1. Vote
2. Look for a job
3. Choose a destination for your holidays
4. Choose a bank or invest your savings
5. Buy a product or service
6. Yes, all the time
7. Yes, from time to time
8. No
9. Not concerned

**15. Do you do any of the following to fight climate change?**

(SINGLE CODE PER ROW, RANDOMISE)

1. Buy second-hand clothes instead of new clothes
2. Buy second-hand products instead of new items
3. Reduce your meat intake
4. Buy fewer items that are imported from far-away countries
5. Reduce video streaming or online photo/video/music storage
6. Stop buying a product or using a service because of its negative impact on climate change
7. Yes
8. No

**16. And have you ever been in any of the following situations?**

(SINGLE CODE PER ROW, RANDOMISE)

1. Refusing to buy a product or service for your children or grandchildren because of its negative impact on climate change
2. Being criticised by your children or grandchildren for behaviour that has a negative impact on climate change
3. Yes, once
4. Yes, several times
5. No
6. I have no children / grandchildren

**17. When buying food, do you take into account the following?**

(SINGLE CODE PER ROW, RANDOMISE)

1. The seasonality of products
2. How far away the product comes from
3. Sustainable or zero packaging
4. Yes, in most cases
5. Yes, from time to time
6. No

**18. Assuming the COVID-19 crisis is under control, how do you foresee your holidays next summer (2022)?**

(SINGLE CODE, RANDOMISE ITEMS 1 AND 2)

1. You will travel by plane to a far-away country
2. You will travel by plane to a neighbouring or nearby country
3. You will not fly this time
4. You did not travel by plane before the pandemic and do not plan to do so in the future

**19. If you were to change your car or buy one for the first time, would it be…**

(SINGLE CODE, RANDOMISE ITEMS 1 TO 3)

1. An electric vehicle
2. A hybrid vehicle
3. A petrol/diesel vehicle
4. I would substitute my car with public transport or a bike
5. I don’t have a vehicle now and do not plan to buy one
6. Don’t know

**Storyline 3**: Fears and hopes of the green transition (*living standards*, *jobs*, *growth* *and competitiveness*)

**20. Do you believe that policies to fight climate change will…**

(SINGLE CODE PER BLOCK, RANDOMISE BLOCKS AND ITEMS)

1. Create more new jobs than they will remove existing ones
2. Remove more jobs than they will create new ones
3. Worsen your living standards (daily life convenience, food, health)
4. Improve your living standards (daily life convenience, food, health)
5. Be a source of economic growth and wealth for your country
6. Slow or reduce economic growth in your country
7. Reduce your purchasing power
8. Increase your purchasing power

**21. Do you think you will have to move to another region or country in the future because of climate change?**

(SINGLE CODE)

1. Yes, certainly
2. Yes, probably
3. Probably not
4. Certainly not

**22. Are you concerned that you will lose your job in the future because it will become incompatible with the fight against climate change?**

(SINGLE CODE)

1. Yes, certainly
2. Yes, probably
3. Probably not
4. Certainly not

**23. 20 years from now, do you think that~~,~~ to fight climate change, ...**

(SINGLE CODE PER ROW, RANDOMISE)

1. Most people will have adopted a plant-based diet
2. Most people will own an electric or hydrogen car
3. Most people will not own a car
4. Most people will be teleworking
5. There will be a quota of energy allocated to each citizen
6. Yes
7. No

**24. Finally, do you think that in 2050, climate change…**

(SINGLE CODE)

1. Will still be a serious issue
2. Will be under control
3. Will be solved

**25. Do you live in…**(SINGLE CODE)

1. A city/metropolis
2. A small or medium-sized town
3. A rural area