

Environmental and Social Data Sheet

Overview

Project Name:	Yoox e-commerce Platform
Project Number:	2013-0315
Country:	Italy
Project Description:	The project concerns investments into new software applications and related IT and logistics systems. The measures aim to optimise and expand the promoter's e-business platform (web shops) and to increase the efficiency of the delivery process. In addition the new platform will support a wider range of sales channels such as smart phones / tablets and further sales markets.
EIA required:	No
Project included in Carbon Footprint Exercise ¹ :	No

Summary of Environmental and Social Assessment, including key issues and overall conclusion and recommendation

The RDI activities and the resulting operation of the project do not fall under annex I and II of the Directive 2011/92/EEC. Therefore the promoter is not subject to a mandatory Environmental Impact Assessment for the project. As the activities are mainly in the field of software development, the operation of IT systems and the execution of the parcel delivery process the residual environmental impact will be limited.

Therefore the project has been classified as acceptable in environmental terms.

Environmental and Social Assessment

Environmental Assessment:

The project is composed of several elements. The main part relates to the development of new software solutions, with very limited environmental effects. In addition the capacity of the IT systems will be increased within already existing facilities. Also the logistic systems will require upgrades and expansion in order to cope with the higher volume. As a result of the capacity expansion the higher power consumption and the higher parcel delivery volumes will lead to a limited increase of emissions.

Generally the promoter is putting great emphasis on the sustainability of its operation and it is therefore publishing an annual sustainability report. This report is structured along the Global Reporting Initiative indicators (GRI G3) and it includes the economic, social and also environmental performance of the company.

In 2009 the promoter launched an eco-friendly initiative with the aim of raising awareness about the environment among both its internal and its external audience. This initiative is implemented across the entire group, with a view to minimising its environmental impact.

The company has a well-developed management approach regarding occupational health and safety as well as environmental issues which is demonstrated by the related certifications (OHSAS 18001 and ISO 14001).

¹ Only projects that meet the scope of the Pilot Exercise, as defined in the EIB draft Carbon Footprint Methodologies, are included, provided estimated emissions exceed the methodology thresholds: above 100 000 tons CO₂e/year absolute (gross) or 20 000 tons CO₂e/year relative (net) – both increases and savings.

Beside a car policy that favours hybrid vehicles, which enable a reduced fuel consumption and atmospheric emissions, further measures have been implemented recently or are planned in the near future:

- With a view to further improving environmental sustainability the worldwide deliveries will use specially designed packaging known as the “ecobox”, which is internationally certified by RESY, FSC, PEFC and SFI. The box and all packaging materials are made using cellulose, produced in compliance with eco-friendly criteria.
- In 2014 one data centre will be upgraded with free cooling air conditioners which takes air directly from the outside and should help to lower the power consumption.