



ASSOCIATION DES CHAMBRES DE COMMERCE ET D'INDUSTRIE DE LA MEDITERRANEE  
 ASSOCIATION OF THE MEDITERRANEAN CHAMBERS OF COMMERCE AND INDUSTRIES  
 جمعية غرف التجارة والصناعة للبحر الأبيض المتوسط

## “Launch of the ESA-EIB Space for Mediterranean Initiative”

23<sup>rd</sup> November 2012

Casa Llotja de Mar, Barcelona, Spain (part of the Mediterranean Week)

### Session 1

From 8:30	<b>Registration and Coffee</b>	
9:00 – 9:30 <b>Opening Session</b>	Chair: ASCAME	<p align="center"><b>Introductory Remarks</b></p> <p><i>Ioannis KALTSAS, Head of Division, Policy and Trust Funds Division Division, European Investment Bank</i>  <i>Amnon GINATI, Head of the Integrated and Telecommunications Related Applications Department, European Space Agency</i>  <i>Anwar ZIBAOUI, General Coordinator, ASCAME</i></p>
9:30 – 11:30 <b>Session 1</b>	Chair: ESA	<p align="center"><b>Official launch of the ESA-EIB Space-for-Med Initiative</b></p> <p><i>The new ESA-EIB “Space-for-Med Initiative” will be presented, including initial ideas for cooperation in the areas of: Water management, Energy and Renewable Energies, Transport and Logistics.</i></p> <p><b>Chair: Pierluigi MANCINI, Head of the Awareness Activities and Feasibility Studies Division, European Space Agency</b></p> <p><b>Presentation of Space for Med Initiative and of cooperation ideas in Water Management, Energy / Renewable Energies, Transport / Logistics</b></p> <p><i>Mathias LINK, Space for Med Ambassador, Luxinnovation</i>  <i>Julien SERRE, FEMIP Trust Fund Manager, EIB</i>  <i>Gonzalo MARTIN-DE-MERCADO, Awareness Activities Manager, ESA</i></p> <p><b>Presentation of user needs and challenges in Water management, Energy and Renewable Energies, Transport and Logistics</b></p> <p><i>Alberto PALACIOS COBETA, Technical Director, Centre d'Etudes des Transports pour la Méditerranée Occidentale (CETMO)</i>  <i>Anthi BROUMA, Senior Programme Officer, Global Water Partnership Mediterranean (GWP-Med)</i>  <i>Dr. Houda BEN JANNET ALLAL, incoming General Director, OME - Observatoire Méditerranéen de l'Energie</i></p> <p><b>Panel discussion including Q&amp;A session</b></p>
11:30 – 12:00	<b>Coffee break</b>	

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**Session 2**

<p><b>12:00 – 13:30</b></p> <p><b>Session 2</b></p>	<p>Chair: EIB</p>	<p><b>Example of EIB/ESA cooperation regarding the “Deployment of Broadband Technologies in the Mediterranean Partner Countries”</b></p> <p><i>The findings of two new and complementary studies analyzing the different technology options to provide broadband services will be presented including a panel discussion.</i></p> <p><b>Chair: Christian KOHR</b>, Deputy Technical Advisor, European Investment Bank</p> <p><b>Presentation of EIB study: “Broadband Access for FEMIP Countries”</b> <i>Matt YARDLEY</i>, Partner, Analysys Mason</p> <p><b>Presentation of ESA study : “Evaluation of Satellite Solutions for Fast Deployment”</b> <i>Graham PEETERS</i>, Director, Avanti Consulting</p> <p><b>Panel discussion including Q&amp;A session:</b>  <i>Dr. Safa NASSER ELDIN</i>, Minister of Telecommunication and Information Technologies, Palestine  <i>Anders BOHLIN</i>, Senior Economist, European Investment Bank  <i>Samer MOURAD</i>, Manager, Analysys Mason  <i>Emmanuel RAMMOS</i>, Senior Adviser, European Space Agency  <i>Francesco TOTARO</i>, Advisor, European PPP Expertise Centre</p>
<p><b>13:30 – 13:45</b></p> <p><b>Wrap-up</b></p>	<p>EIB and ESA</p>	<p><b>Concluding Remarks and Next Steps</b></p> <p><i>Pierluigi MANCINI</i>, European Space Agency  <i>Ioannis KALTSAS</i>, European Investment Bank</p>
<p><b>13:45 – 15:00</b></p>	<p><b>Networking Lunch</b></p>	