



3rd Annual Conference "JEREMIE and JESSICA: Delivering results"

27 - 28 October 2011, Warsaw, Poland (Hotel Westin)

CONFERENCE PROGRAMME

FIRST DAY - Thursday, 27 October 2011

15:30	Registration & coffee
16:30 – 18:00	Opening of the Conference- Key notes and Addresses
	<ul style="list-style-type: none">• Dirk Ahner, <i>Director-General, Directorate-General for Regional Policy, European Commission</i>• Elżbieta Bieńkowska, <i>Minister of Regional Development, Poland</i>• Danuta Hübner, <i>Member of European Parliament, Chairwoman of the Committee on Regional Development (REGI)</i>• Matthias Kollatz-Ahnen, <i>Vice-President, European Investment Bank group</i>
18:00 – 20:00	Welcome cocktail hosted by the Ministry of Regional Development, Poland

SECOND DAY - Friday, 28 October 2011

09:00 – 10:00	Registration (for participants not registered on the previous day) & coffee	
10:00 – 12:00	Workshop 1 (JEREMIE)	10:00 – 12:00 Workshop 2 (JESSICA)
	<p style="text-align: center;">"Success in supporting SMEs"</p> <p><i>Chair: Rudolf Niessler, Director for Policy Coordination, Directorate-General for Regional Policy, European Commission</i></p> <p>1. JEREMIE State of Play in EU Member States <i>(Speaker: workshop chair)</i></p> <p>2. Different models supporting SMEs in Poland:</p> <ul style="list-style-type: none"> • Progress in implementing financial engineering instruments in Poland – an overview <i>(Speaker: Agnieszka Dawydzik, Ministry of Regional Development, Poland)</i> • Good experience in implementing JEREMIE – results, challenges and recommendations from a regional perspective <i>(Speaker: Radomir Matczak, Marshal Office of Pomorskie)</i> • Holding fund for equity instruments at national level – an overview of the present activities <i>(Speaker: Piotr Gębala, National Capital Fund)</i> <p>3. Supporting SMEs in Scotland (UK) <i>(Speaker: Pat McHugh, Scottish Enterprise)</i></p> <p>4. Results in the JEREMIE implementation from a national development bank perspective <i>(Speaker: István Kovács, Hungarian Development Bank)</i></p> <p>Q&A</p>	<p style="text-align: center;">"Learning from JESSICA implementation - Horizontal themes"</p> <p><i>Chair: Dorota Zaliwska, Head of Unit 'Financial Engineering, Major Projects', Directorate-General for Regional Policy, European Commission</i></p> <p>1. JESSICA State of Play in EU Member States <i>(Speaker: workshop chair)</i></p> <p>2. Guiding the design and implementation of JESSICA operations – JESSICA Horizontal Studies & Handbooks 2011 <i>(Speaker: Gianni Carbonaro, European Investment Bank)</i></p> <ul style="list-style-type: none"> • Development of a UDF Handbook <i>(Speaker: Neal Beevers: Deloitte)</i> • Energy-focused UDFs: Using FEIs to implement energy focused projects <i>(Speaker: Zoe Jankel, ARUP)</i> • Housing in JESSICA operations <i>(Speaker: Fabio D'Aversa, PwC)</i> <p>3. First Commission decision(s) adopted: a state aid approach for future JESSICA-type measures <i>(Speaker: Christian Harringa, Directorate-General for Competition)</i></p> <p>Q&A</p>
12:00 – 13:30	Lunch	

13:30 – 15:00	Workshop 3 (JEREMIE)	13:30 – 15:00	Workshop 4 (JESSICA)
	<p style="text-align: center;">"Mobilising private sector funds"</p> <p><i>(Chair: Hubert Cottogni, Head of Regional Business Development, European Investment Fund)</i></p> <p>1. Attracting private sector funding <i>(Speaker: Graham Cope, European Investment Fund)</i></p> <p>2. Delivering more competitive loans to SMEs using Structural Funds <i>(Speaker: Natalija Iniakina, SEB Bank Lithuania)</i></p> <p>3. Implementation of JEREMIE in Malta – delivering first results <i>(Speakers: Jonathan Vassallo, Office of the Prime Minister of Malta and Albert Frendo, Bank of Valletta)</i></p> <p>4. Equity and loan funds attracting private sector funding in Yorkshire and the Humber (UK) <i>(Speaker: Alex McWhirter, Finance Yorkshire Ltd)</i></p> <p>Q&A</p>		<p style="text-align: center;">"Investing Structural Funds for sustainable urban development – JESSICA implementation in Member States"</p> <p><i>(Chair: Thomas Barrett, Head of Technical and Financial Advice Department, European Investment Bank)</i></p> <p>1. JESSICA in Poland:</p> <ul style="list-style-type: none"> • Advancing JESSICA in Poland – an overview of the implementation <i>(Speaker: Ewa Whukowska, Ministry of Regional Development, Poland)</i> • Responding to regional demand – the case of Zachodniopomorskie <i>(Speaker: Robert Michalski, Marshal Office of Zachodniopomorskie)</i> <p>2. The London Green Fund <i>(Speakers: Kenroy Quellennec-Reid, Greater London Authority European Programmes Management Unit and Frank Lee, European Investment Bank)</i></p> <p>3. JESSICA in Andalusia: the case of an equity-based UDF <i>(Speakers: Patricia Eguilior Arranz, Regional Ministry of Economy, Junta de Andalucía and Juan José Clavería, AC JESSICA ANDALUCIA S.A.)</i></p> <p>4. Future market potential of JESSICA operations <i>(Speaker: Eugenio Leanza, European Investment Bank)</i></p> <p>Q&A</p>
15:00 – 15:15	Coffee break		
15:15 – 16:00	Plenary Session - Concluding Remarks		
	<ul style="list-style-type: none"> • Rudolf Niessler, Director for Policy Coordination, Directorate-General for Regional Policy, European Commission • Marcelli Niezgoda, Vice-Minister, Ministry of Regional Development, Poland • Matthias Kollatz-Ahnen, Vice-President, European Investment Bank group • Jean-Marie Magnette, Deputy Chief Executive, European Investment Fund 		