

Entrepreneurship outside the EU

Brussels, Thursday 15 March 2018

Venue: EIB Brussels office
6 rond-point Schuman, 1040 Brussels

12:30 – 13:00	Registration – Sandwich lunch
13:00 – 13:30	<p>Opening remarks</p> <p>Clare Denvir, Policy Officer, Office of the EIB Permanent Representative in Brussels, EIB</p> <p>Entrepreneurship outside the European Union Jean-Philippe Stijns, Senior Economist, EIB</p>
13:30 – 14:30	<p>Project examples</p> <p>Microfund for Women Lama Zawati, DGM for Finance and Administration, Microfund for Women</p> <p><i>The Microfund for Women is a Jordanian not-for-profit microfinance institution. The EIB senior loan of EUR 2m aims at developing the local financial sector for the on lending to micro-projects and supporting the private sector and the development of microenterprises. This investment will contribute to support poverty reduction and social inclusion through the promotion of decent work conditions and access to essential services, including funding, for micro-enterprises.</i></p> <p>M-BIRR Mobile Banking Service Faith Chisulo, CEO, MOSS ICT Consultancy (Video Conference)</p> <p><i>The EIB invested EUR 4m in equity in M-BIRR, an SME offering mobile financial services in Ethiopia. M-BIRR runs a platform, which processes mobile financial transactions via partner financial institutions. Amongst other benefits, this simplifies the payment of goods and services between individuals and small businesses, allowing money to change hands instantly. The focus of M-BIRR's investment plans in the next two years will be on extending its agent channel and reach as well as improving its technical platform.</i></p> <p>Investisseurs & Partenaires Jean-Michel Severino, CEO, Investisseurs & Partenaires</p> <p><i>Investisseurs & Partenaires (I&P) is an impact investing group fully dedicated to Sub-saharan Africa. I&P gathers three impact funds representing EUR 75m and has supported more than 60 SMEs, located in 15 African countries. Since 2006, the EIB has invested in 3 funds managed by I&P for a total amount of EUR 20.25m, most recently in 2017 in the Fund "I&P Afrique Entrepreneurs II", which is supporting the smaller end of the SME segment in sub-Saharan Africa.</i></p>
14:30 – 15:00	Q&A session
15:00 – 15:15	<p>Closing remarks</p> <p>Brian Power, Moderator Communication Officer, Development and Impact Finance, EIB</p>
15:15 – 16:00	Networking coffee

Please confirm your participation via email to events@eib.org, before Wednesday 14 March
Seats are limited and will be allocated on a first come first served basis