



# EIB Board Seminar with Civil Society

Luxembourg, 4 February 2020

Boulevard Konrad Adenauer 98, 2950 Luxembourg

## Speakers' Guide





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## Speakers' Guide

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### **Werner Hoyer**

President, European Investment Bank (EIB)

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Werner Hoyer has a PhD (economics) from Cologne University where he also started his career in various positions. Dr Hoyer served for 25 years as a Member of the German Bundestag. During this period, he held the position of Minister of State at the Foreign Office on two separate occasions.

In addition, he held several other positions, including that of Whip and FDP Security Policy Spokesman, Deputy Chairman of the German-American Parliamentary Friendship Group, FDP Secretary General and President of the European Liberal Democratic Reform Party (ELDR).

Upon appointment by the EU Member States, Dr Hoyer commenced his first term as EIB President in January 2012. His mandate was renewed for a second term starting on 1 January 2018.

Dr Hoyer and wife Katja have two children.



### **Marjut Falkstedt**

Secretary General, European Investment Bank (EIB)

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Marjut Falkstedt has been the Secretary General of the European Investment Bank (EIB) since March 2018.

Prior to that, she was Deputy Secretary of the EIB as from September 2015, and from 2013 to 2015 Deputy Chief Executive of the European Investment Fund, where she was responsible for Risk Management & Compliance, Finance & Budget, Information and Middle & Back Office.

Before joining the EIB Group, Marjut worked for the European Commission, in the Directorate-General for Economic and Financial Affairs (ECFIN), where she held various roles in the fields of SME and infrastructure financing as well as sovereign lending. Previously, she had different responsibilities in audit and lending within Dresdner Bank.



### **Luca Lazzaroli**

Director General,  
Deputy Head of Operations,  
European Investment Bank (EIB)

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Luca Lazzaroli holds an Economics and Finance degree from the University of Rome “La Sapienza” where he also pursued his post-graduate studies after studying at Georgetown University in Washington D.C. (USA). He is a Chartered Accountant (“Revisore Contabile” and “Dottore Commercialista”).

He spent the first four years of his professional career working for The Chase Manhattan Bank, in Milan and London, as a credit officer first, before joining the corporate finance team.

Mr Lazzaroli joined the European Investment Bank in 1992 in the Credit Risk Department with a focus on PPP/PF operations. He subsequently moved to Rome to the Italian Operational Department (energy, telecoms and infrastructure) and in the second half of 2000 worked for the newly-established Italian PPP Task Force as head of the financial unit. In 2001-2006 he was back at the EIB where he continued his career, initially with the operational Benelux Division, as Deputy Division Head, in charge of new operations in Belgium, Luxembourg and the Netherlands. In 2006 he was appointed Head of Division in charge of lending to infrastructure projects and PPPs in Spain.

In May 2011 he became Head of the South-East Europe lending department (covering Romania, Bulgaria, Greece, Turkey and Cyprus). In April 2014 he was appointed Deputy Secretary General in the General Secretariat of the EIB. Since 1 June 2015 he has been Director General, Deputy Head of Operations.

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### **Christopher Hurst**

Director General, Projects Directorate,  
European Investment Bank (EIB)

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Christopher Hurst is Director General of the Projects Directorate of the European Investment Bank. Composed of sector specialists, this directorate is responsible for project appraisal (including technical, economic, environmental and social issues) and the monitoring of project implementation, as well as for sector studies and policy.

Mr Hurst joined the EIB in 1989 as an economist. After working on operations both inside and outside the EU, he was appointed Head of the Chief Economist's Office in 1996. Since 2002 he has held a number of management positions within the Projects Directorate, including for the transport, energy and water sectors.

Prior to the EIB, Mr Hurst held research and teaching positions at Oxford and London Universities, and worked in management consultancy in the US. He has a doctorate from Harvard University and a degree in engineering from Imperial College London.





## **Hans Bruyninckx**

Executive Director, European Environment Agency

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Hans Bruyninckx is the Executive Director of the European Environment Agency, since 1 June, 2013.

In 1996 Dr Bruyninckx completed a PhD in international environmental politics at Colorado State University.

From 2010 until his appointment at the EEA, he was head of the HIVA Research Institute in Leuven, Belgium, a policy-oriented research institute associated with the Katholieke Universiteit Leuven, where he was also head of the Political Science department from 2007 to 2010.

Over the last 20 years, he has conducted research in more than a dozen countries, in areas including environmental politics, climate change, and sustainable development. He has taught on global environmental politics and global environmental governance in relation to the European Union (EU), publishing extensively on EU environmental policies and its role as an actor in global environmental governance.

Throughout his career Dr Bruyninckx has worked with governmental agencies, civil society and businesses, often in an advisory role.



**Sonia Dunlop**

Senior Policy Adviser, E3G

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Sonia Dunlop is a Senior Policy Advisor at E3G Third Generation Environmentalism where she leads E3G's work and research on international financial institutions, with a specific focus on Multilateral Development Banks.

E3G is an independent climate change think-do tank working to accelerate the transition to a climate safe world. E3G currently has offices in London, Brussels, Berlin and Washington DC with other staff across the world.

Prior to joining E3G, Sonia spent five years in the solar PV industry working for the EU solar PV industry association Solar Power Europe and the UK's Solar Trade Association. During her time at SolarPower Europe she worked on financing, digitalisation, industrial strategy and the buying of renewables by corporations. She also helped build up the RE-Source Platform, a newly established alliance of multinational corporations and renewable suppliers to promote corporate Power Purchase Agreements and corporate sourcing in Europe.

Sonia previously worked in the European Parliament on EU renewable energy and energy infrastructure policy. Sonia has authored a number of reports including Banking on Asia: alignment with the Paris Agreement with six DFIs in Asia, The Asian Development Bank: Asia's future climate bank, Introduction to corporate sourcing of renewable electricity in Europe, EU-wide solar PV business models, Designing EU policy to encourage new solar business models, Digitalisation & Solar and When solar policy went digital.

She holds a MSc in Public Policy Analysis and a BSc in Government from the London School of Economics and speaks English, French, Italian and Dutch.



**Leonardo Martinez-Diaz**

Global Director, Sustainable Finance  
Center, World Resources Institute  
(WRI)

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Leonardo Martinez-Diaz is Global Director of the Sustainable Finance Center at the World Resources Institute (WRI) in Washington, D.C., where he heads a team of researchers working to promote the flow of public and private finance to environmentally - sustainable activities, including climate adaptation and mitigation.

Prior to joining WRI, Leonardo served in the Obama Administration as Deputy Assistant Secretary of the Treasury for Energy and Environment. In that capacity, he represented the United States on the governing boards of several multilateral climate and environmental funds, including the Green Climate Fund and the Global Environment Facility. He also directed Treasury's domestic and international work on climate finance and led on climate finance elements of international negotiations, including the 2015 Paris Agreement and the U.S.-China Strategic and Economic Dialogue. Before that, he served as Deputy Assistant Secretary of the Treasury for the Western Hemisphere and as Director of the Office of Policy at the U.S. Agency for International Development (USAID).

Leonardo has a DPhil (PhD) from Magdalen College, Oxford, and did his undergraduate work at Northwestern University. He is author of *Globalizing in Hard Times: The Politics of Banking-Sector Opening in the Emerging World* (Cornell, 2009) and co-author, with Alice C. Hill, of *Building a Resilient Tomorrow: How to Prepare for the Coming Climate Disruption* (Oxford, 2019).



## Ludovic Suttor-Sorel

Research and Campaign Officer, Finance Watch

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As Research and Campaign officer at Finance Watch, Ludovic is working on sustainable finance and natural capital. He recently coordinate a civil society' position on the financing pillar of the European Green Deal.

Prior to this, Ludovic was researcher in applied economics at the Solvay Brussels Schools of Economics and Management (ULB) where he worked on decarbonization of transport, environmental policy, public incentives and developed a keen interest in industrial policy. He was also researcher at Positive Money Europe, focusing on the role of central banks in greening the financial system. He developed a keen interest in financial and banking regulation when working on the Belgian reform of banking structure for a Belgian Senator. He was also political advisor for the top management of one of Brussels' welfare institution.

He holds a BA in Political Sciences and a MA in European Studies from the Institute for European Studies of the Free University of Brussels (ULB).



### **Mito Tsukamoto**

Chief, Development and Investment,  
Employment Policy Department,  
International Labour Organization

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Mito Tsukamoto is Head of the Development and Investment (DEVINVEST) Branch of the Employment Policy Department at the International Labour Office (ILO) in Geneva, Switzerland.

Her career with the ILO now spans over a period of 24 years working in various capacities from strategic programming and management, donor relations to working at the humanitarian-development-peace nexus. Linking fragility and climate challenges to sustainable infrastructure development based on a human-centred approach, for over half of her career, she has supported different countries in Africa, Asia and Latin America on community-driven efforts. All of these efforts using an employment intensive investment approach. In the past she also worked with the World Bank on sector strategy research leading to advisory support to governments on corporate social responsibility in business, education and trade.

She is currently managing the four teams in DEVINVEST: the Coordination Support unit for Peace & Resilience (CSPR), the Job Creation through Public Investments (JCPI), Structural transformation, Trade and Sectoral Strategies (STS), and the Transition to Formality (T2F).

Ms. Mito Tsukamoto holds an MBA and Honours Certificate in International Business Diplomacy from Georgetown University. She is fluent in English, French and Spanish, in addition to also getting by in Albanian, Japanese and Portuguese.



### Leo Baunach

Director of Washington Office, ITUC / Global Unions

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Leo Baunach is Director of International Trade Union Confederation and Global Unions Washington Office, which advocates for reforming multilateralism and a global economic model that benefits working people everywhere.

He serves as the focal point with the Multilateral Development Banks and the International Monetary Fund, leading dialogue on topics including labour market institutions, gender, just transition, social protection, equitable growth and workers' rights. Leo also analyses the operations the international financial institutions, assisting trade union engagement and monitoring the macroeconomic, employment and equity impacts of lending and policy advice.

His office represents the International Trade Union Confederation, with 207 million members belonging to affiliated centres in 163 countries, and nine sectoral Global Union Federations. Leo previously worked in the International Affairs Department of the UAW, which represents workers in the metal, automotive, academic and related industries in the United States. At UAW, he focused on responsible business conduct in the global automotive industry and the freedom of association.

He has also worked on labour standards in global garment supply chains.

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### **Lila Caballero**

Head of Research and Programme Policy, ActionAid UK

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Lila Caballero has been Head of Research and Programme Policy at ActionAid UK since October 2017. As such she leads a team of policy and technical advisers who lead ActionAid UK's research and technical work on Women and Girls' Economic Rights, Violence Against Women and Girls and Adolescent Girls' Empowerment, in close collaboration with colleagues around the world. She initially joined the organisation in 2015 as the Policy Advisor on More and Better Jobs, to deliver a joint project with ActionAid Vietnam, Bangladesh and Uganda focused on creating gender responsive macroeconomic policies capable of creating more and better jobs for women.

Lila holds an Msc in Comparative Politics and a PhD in Government from the London School of Economics and Political Science. She has extensive research experience in academic and civil society settings in Mexico and the UK.



**David McNair**

Executive Director, Global Policy, The ONE Campaign

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David McNair is Executive Director for Global Policy at The ONE Campaign, a movement of millions of people fighting for an end to extreme poverty. Here he focuses on improving education and health, securing more and better aid, and fighting for gender equality and anti-corruption laws. Previously David worked at Save the Children and Christian Aid. His work has helped secure landmark legislation on anti-corruption and billions of dollars for the fight against infant malnutrition. In 2012 was named one of the 99 top foreign policy leaders under 33. He holds a PhD in Social Geography from the Queen’s University of Belfast.





**Jacki Davis**

Moderator, Meade Davis Communications

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Jacki Davis is a leading commentator on EU affairs. She is an experienced journalist, speaker and moderator of high-level events in Brussels and other EU countries, the editor of many publications, a regular broadcaster on television and radio, and is on the Governing Board of the European Policy Centre (EPC) think tank. She was previously the EPC's Communications Director, editor-in-chief of E!Sharp magazine, and launch editor of European Voice, a Brussels-based weekly newspaper on EU affairs.





More information about the Civil Society division and its engagement activities can be found here: [www.eib.org/cso](http://www.eib.org/cso)



**European Investment Bank**  
98-100, boulevard Konrad Adenauer  
L-2950 Luxembourg  
✉ [civilsociety@eib.org](mailto:civilsociety@eib.org)