



**EIB MED Conference:**  
**Improving Lives and Creating New Opportunities**  
 The EU Bank's Economic Resilience Initiative

Monday, 2 July 2018  
 Amman, The Hashemite Kingdom of Jordan

**AGENDA**

08:30 – 09:30 Registration and welcome coffee

Master of Ceremony: Ms Heike Ruettgens, Head of Neighbouring Countries Coordination, European Investment Bank

09:30 - 10:15 Opening Session

Mr Dario Scannapieco, Vice-President, European Investment Bank  
 H.E. Ms Dr Mary Kawar, Minister of Planning and International Cooperation, Jordan  
 H.E. Mr Mazen Ghunaim, Minister of Water, Palestinian Authority  
 Mr Miguel García-Herraiz, Deputy Secretary General, Union for the Mediterranean

10:15 – 11:45 High-impact Investments for Economic Resilience

Moderator: Ms Debora Revoltella, Chief Economist, European Investment Bank

Mr Ziad Fariz, Governor, Central Bank of Jordan  
 Ms Glada Lahn, Senior Research Fellow, Chatham House and The Moving Energy Initiative  
 Ms Sima Kanaan, Senior Development Advisor, Regional Bureau for the Middle East, UNHCR  
 Mr Zaki Mansoer, Director Global Partnership & Resource Mobilisation, Islamic Development Bank

Session I

Economic resilience requires better social and economic infrastructure as well as a private sector able to deliver inclusive growth and create jobs. The Economic Resilience Initiative is set to rapidly mobilize additional financing, as well as dedicated donor support and technical assistance, to help build resilience in the Mediterranean region. This session will set the scene by discussing the economic outlook and the reform efforts of our partner countries that the ERI seeks to complement.

11:45 – 12:15 Coffee Break

Media partners:



12:15 – 13:45

## Water Sector – Success Stories and Social Impact

### Session II

Moderator: Ms Rund Awwad, Chief Executive Officer, EDAMA, Jordan

Mr Iyad Dahiyat, Secretary General, Water Authority, Jordan

Ms Randa Nemer, Advisor to the Minister of Energy & Water, Lebanon

Ms Sarah Poole, Deputy Regional Director for Arab States, UNDP

Mr Rifaat Abdel Wahaab, Sector Head for R&D, Holding Company for Water and Wastewater, Egypt

Mr Nick Marchesi, Senior Environmental Officer, European Investment Bank

The Mediterranean region includes some of the driest countries in the world, lacking sufficient fresh water for both their growing populations and the incoming flow of refugees, especially in Jordan and Lebanon. For many years, the EIB has been financing projects that provide local people with clean water and improve wastewater treatment. The Economic Resilience Initiative enables the EIB to help further increase the fresh water supply in the region. The session will address the water scarcity issue and highlight how projects positively impact the environmental and social conditions of the local communities.

13:45 – 14:30

## Lunch Break

14:30 – 14:45

## Keynote address:

Mr Michael Köhler, Director Southern Neighbourhood, European Commission

14:45 – 16:15

## Inclusive growth for sustainable employment

### Session III

Moderator: Ms Shirin Wheeler, Senior International Press Officer, European Investment Bank

Mr Ennis Rimawi, Managing Director, Catalyst Investment Fund, Jordan

Ms Bdour Al-Hyari, Business Development Manager, Microfund for Women, Jordan

Ms Milena Messori, Head of Intermediated Finance for Micro, Small and Medium-Sized Companies, European Investment Bank

Ms Zeineb Messaoud, Director, Réseau Entreprendre International, Tunisia

In order to strengthen resilience and help countries to be able to better respond to crises and shocks, such as the Syrian refugee crisis, we need to create inclusive growth and sustainable employment. Micro-enterprises, SMEs and MidCaps form the backbone of all economies, creating jobs and building economic resilience. The EIB has developed several products (Venture Capital, Microlending and Growth Capital) to finance and support local companies and ensure they have adequate access to finance. Financing smaller companies is essential to support innovative solutions that often do not bring an immediate return on investment.

16:15 – 16:45

## Closing remarks

H.E. Mr Andrea Matteo Fontana, Head of the EU Delegation to Jordan

H.E. Mr Omar Hamzeh, Secretary General, Ministry of Social Development, Jordan

Ms Flavia Palanza, Director Operations in Neighbouring Countries, European Investment Bank

16:45 – 18:00

## B2B meetings and closing reception

Media  
partners:

**Venture**  
The Business Intelligence Channel

