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## Financing investment in competitiveness

3 March 2015

Dörte Höppner  
Chief Executive, EVCA



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We create a more favourable environment for equity investments and entrepreneurship



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Founded at instigation of EU

**1983**

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Members

**650**

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## Team of 25 based in Brussels

- Public Affairs
- Communications
- Research
- Events
- Support/Membership

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## Members cover

- Venture capital
- Private equity
- Infrastructure funds
- Long-term investors

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# Private equity's contribution to European economy

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€346bn

Invested into European companies since 2007

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83%

Invested in SMEs

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>50%

Total invested in European companies in 2013 from outside Europe

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5,600

New businesses created every year

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€350bn

Value of patents granted to PE-backed companies between 2006 and 2011.

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12%

Industrial innovation in Europe attributable to PE-backed companies

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4.5-8.5%

Improvement in performance in the first three years

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50%

Less likely to fail than similar non-PE-backed companies



# Unlocking funding for the European economy

## Goals of Capital Markets Union

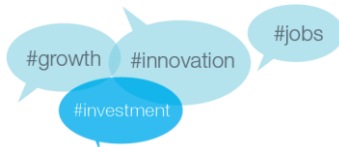
“ Improving access to financing for all businesses across Europe (in particular SMEs) and investment projects such as infrastructure

“ Increasing and diversifying the sources of funding from investors in the EU and all over the world

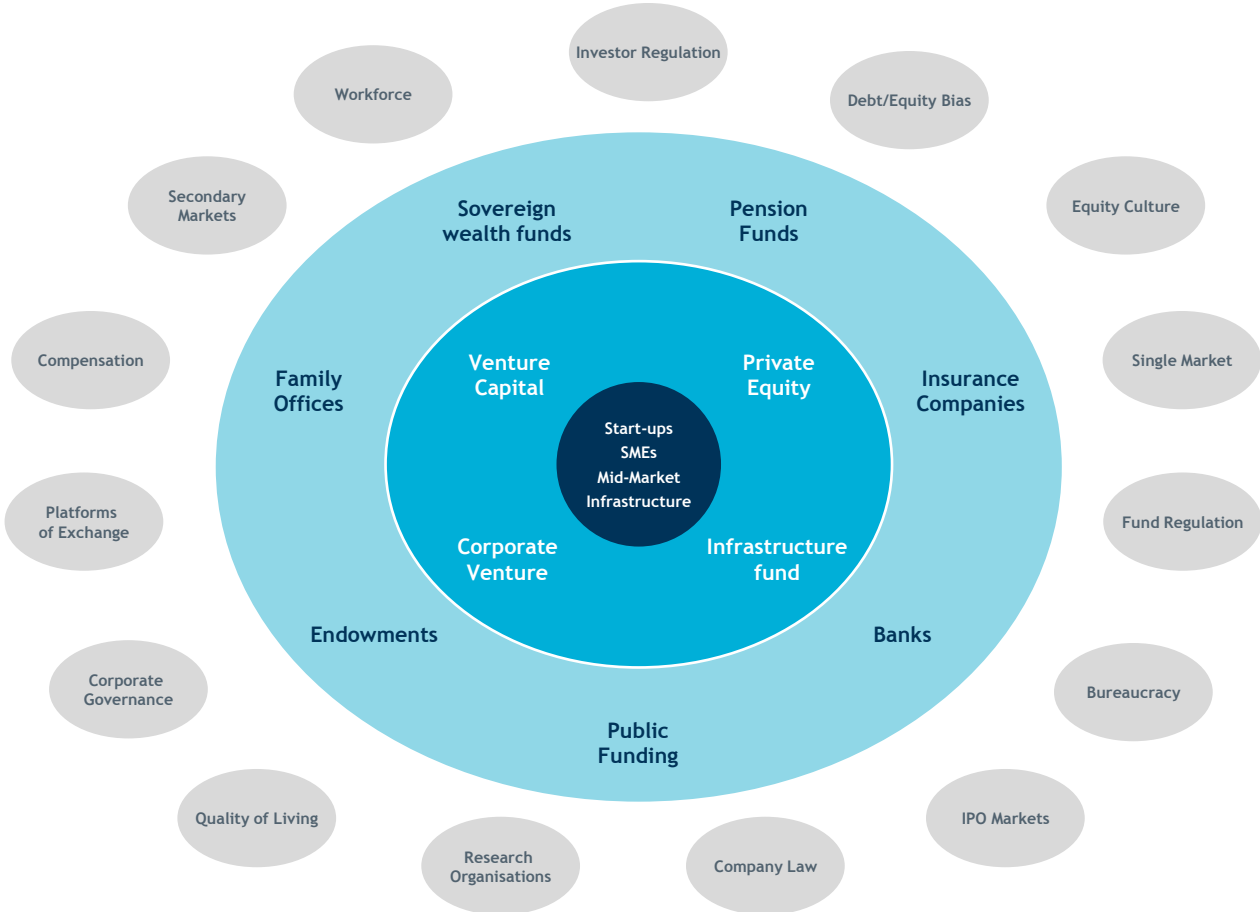
“ Making markets work more effectively and efficiently, linking investors to those who need funding at lower cost, both within Member States and cross-border.



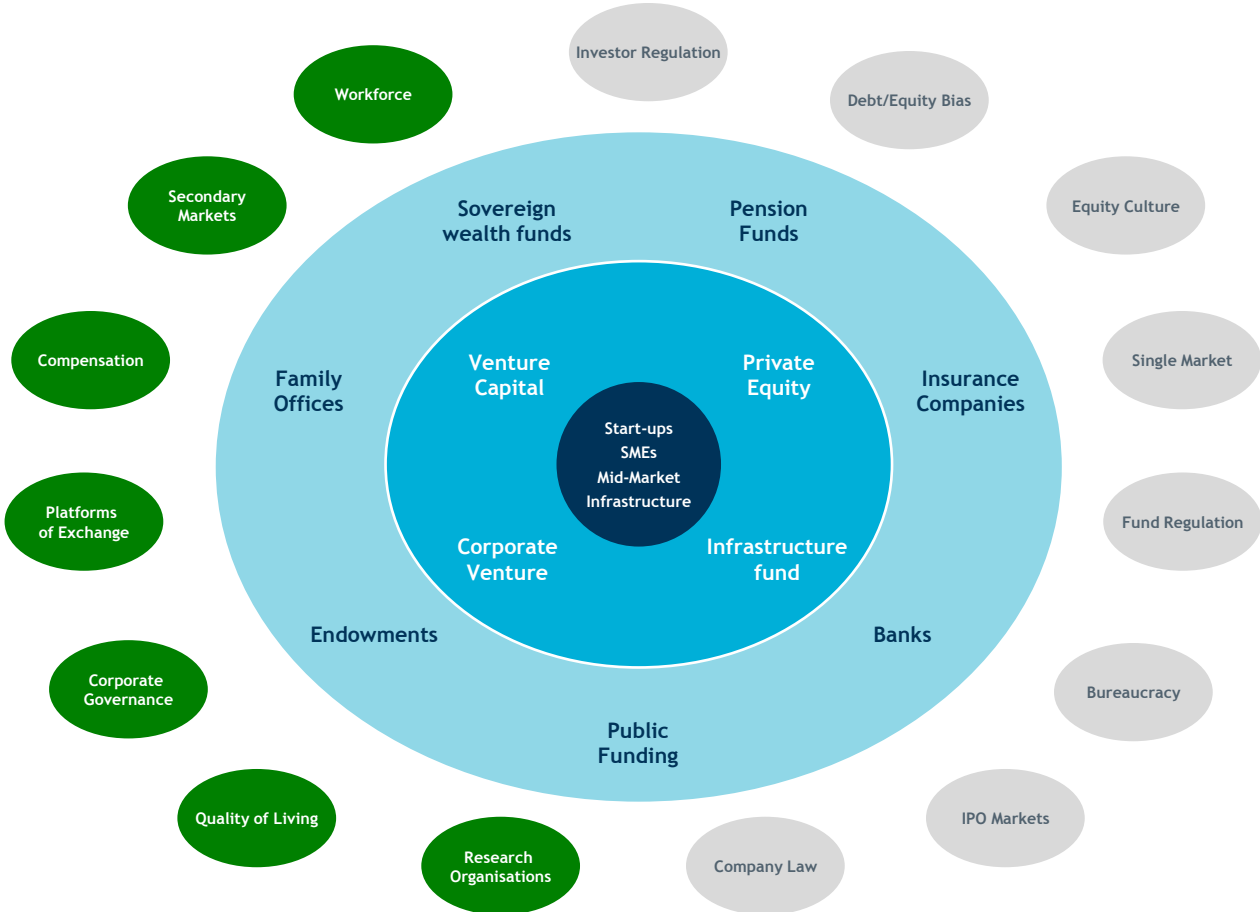
Jonathan Hill, European Commissioner for Financial Stability, Financial Services and Capital Markets Union



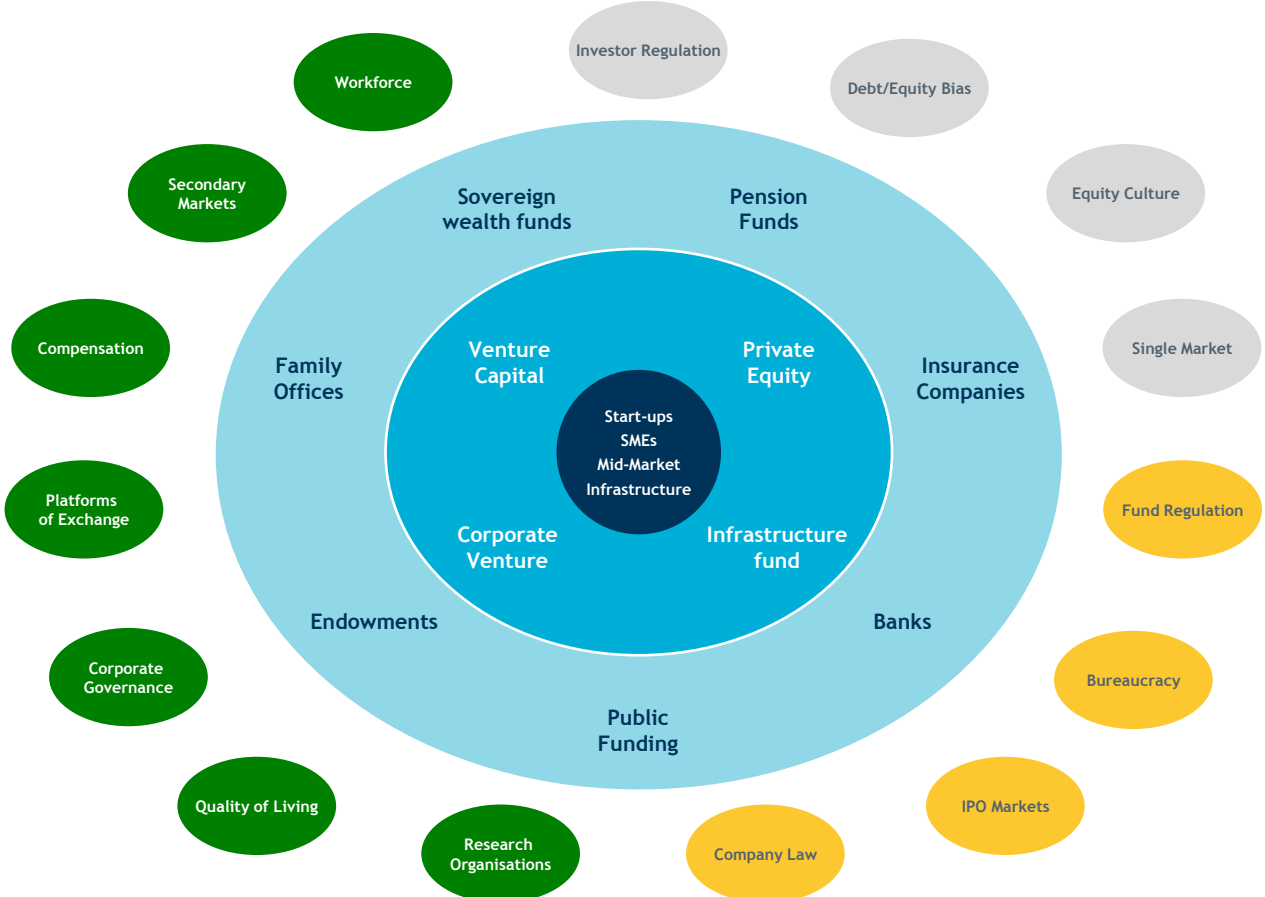
# Private equity ecosystem in Europe



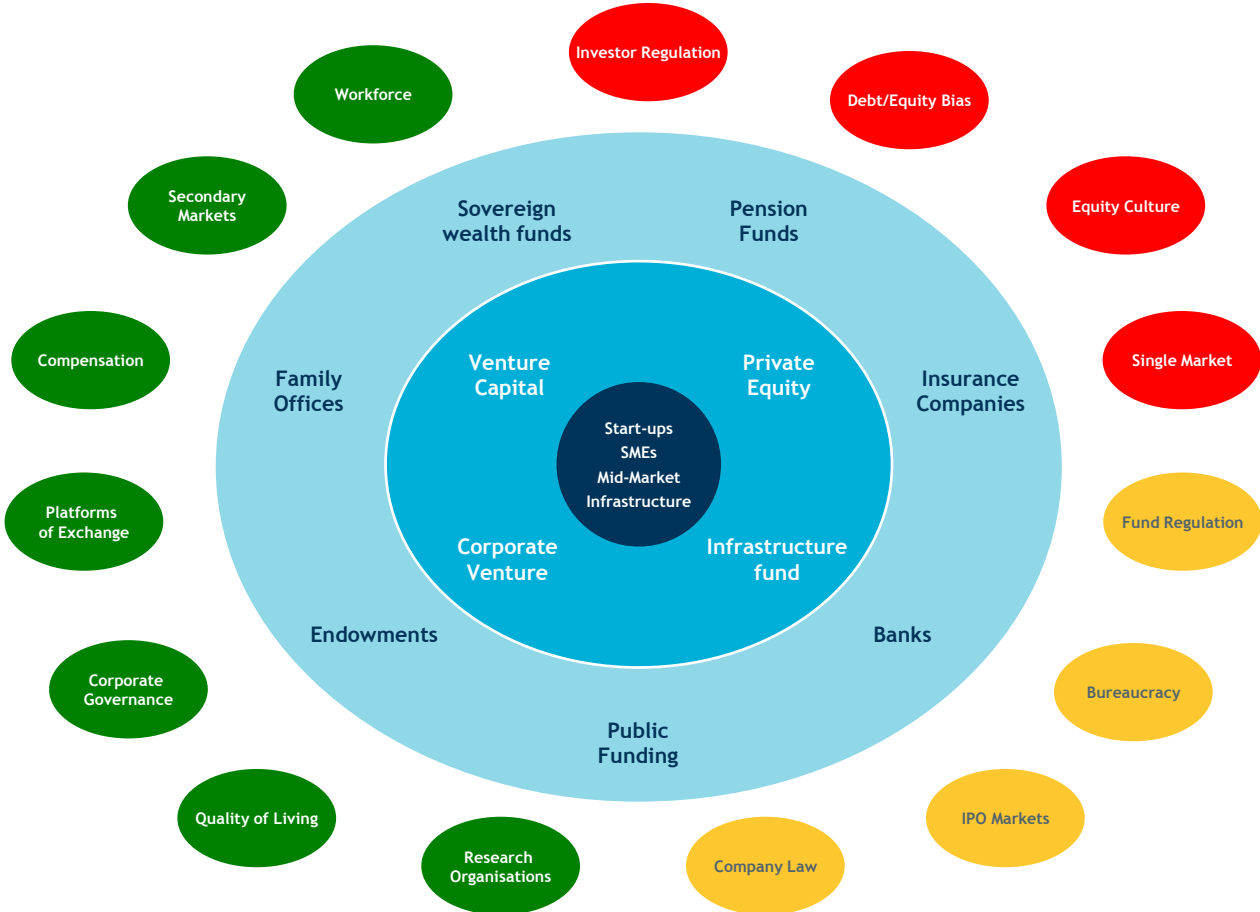
# Private equity ecosystem in Europe



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