

13.15-14.30 Lunch

14.30-16.00 Panel III:
Financing needs for energy efficiency projects

Keynote Speaker: **Nasser Saidi**, Chairman, Clean Energy Business Council, United Arab Emirates

Panellists:

- **Juan Alario**, Head of Division & Associate Director, Energy Efficiency & Renewables, European Investment Bank
- **Pierre El Khoury**, Project Manager, Lebanese Center for Energy Conservation (LCEC)
- **Alexis Gazzo**, Senior Manager, Climate Change & Sustainability Services, Ernst & Young, France

16.00-16.30 Coffee break

16.30-17.45 Ministerial session

Panellists:

- **Abdelkader Amara**, Minister of Energy, Mines, Water and the Environment, Morocco
- **Philippe de Fontaine Vive**, Vice-President, European Investment Bank
- **Mehdi Jomâa**, Minister of Industry, Tunisia
- **Omar Kettanah**, Minister of the Palestinian Energy and Natural Resources Authority (PENRA)
- **Hasan Murat Mercan**, Deputy Minister of Energy and Natural Resources, Turkey

17.45-18.00 Closing remarks

- **Roberto Ridolfi**, Director for Sustainable Growth and Development, Directorate General for Development and Cooperation (DEVCO), European Commission
- **Philippe de Fontaine Vive**, Vice-President, European Investment Bank

18.00-19.30 Cocktail Reception

The development of energy efficiency technologies and implementation programmes requires project developers to have access to appropriate financing facilities. Participants will discuss the best practices from a variety of regions which could be useful for developing bankable energy efficiency initiatives in the Mediterranean countries. Besides standard financing instruments, complementary tools such as technical assistance and advisory services will also be discussed.

Questions

- Which financing structures have proven most successful in boosting energy efficiency in recent projects?
- What are the needs of the Mediterranean countries in terms of advisory services to stimulate the uptake energy efficiency initiatives?

The emergence and mainstreaming of energy efficiency is most likely to be successful where national policy environments are supportive of these projects. Cooperation, both between countries and within the different levels of national administrations, is also an important success factor. In this session, Ministers will be invited to discuss the higher level policies which can boost take up of energy efficiency measures.

Questions

- What are the remaining barriers to cooperation at both Euro-Mediterranean and intra-regional level?
- What are the challenges at national level in Mediterranean countries wishing to promote energy efficiency?

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efficiency

13th FEMIP Conference

Programme

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Tuesday 10 December, Thon Hotel EU, Brussels, Belgium

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Welcome to the 13th FEMIP Conference Energy Efficiency in the Mediterranean Region



On behalf of the European Investment Bank, it is my great pleasure to welcome you to this FEMIP conference on Energy Efficiency in the Mediterranean Region, organised in collaboration with the Observatoire Méditerranéen de l'Énergie and the Union for the Mediterranean.

A reliable and affordable supply of energy is essential for meeting basic human needs and fuelling economic growth. As such, energy has long been a major investment priority for the EIB. This year, the Bank has published the results of its extensive public consultation on energy lending, which have been incorporated into the new strategy, "EIB Energy: Delivering Growth, Security and Sustainability". The criteria defined in this document will guide the Bank's activities both inside and outside the EU, including the Mediterranean partner countries, where energy projects have constituted some 40% of the activities of FEMIP since its creation in 2002.

Often seen in second place to generation projects, energy efficiency is in fact an integral part of the solution to the energy problem and is one of the most cost effective ways to enhance security of energy supply while reducing emissions of greenhouse gases and other

pollutants. Through conscious actions on the part of all stakeholders, the efficient use of energy can facilitate economic growth without placing an additional burden on the environment.

For businesses, energy often constitutes a significant percentage of operating costs and it is important for companies to understand that efficient use of energy can make clear business sense: installing energy efficient equipment and educating employees on energy efficiency measures are investments which can, often rapidly, repay themselves through cost savings and improved competitiveness.

For public authorities, there is a dual role to play, both in creating the policy environment and incentives for energy efficiency improvements throughout the economy as well as leading by example by increasing energy efficiency in public facilities. Here too, the benefits of such efficiency can be tangible, for instance by helping to ensure a reliable public lighting system, while simultaneously freeing up scarce budget capacity for use in other public programmes.

Implementation of these measures, whether in the private or the public sector, need not necessarily involve extensive investment, as would be the case for renovations or new infrastructure. Sometimes,

for example, an energy efficiency programme might revolve instead around actions to develop awareness and change usage habits. However, when financing is required, financiers must understand the particularities of energy efficiency investments and adapt their offerings accordingly, for example, by combining lending with technical assistance to clients who are exploring an often unfamiliar path. International organisations clearly have a role to play in this respect, whether directly or via local partners.

Promoting inclusive and sustainable growth across the Mediterranean is a priority for the EIB and for the partner countries and energy efficiency is a key part of the efforts we need to deploy in order to support the region on its path to growth. Today's conference will provide you with the opportunity to consider and discuss these issues, with a focus on the specific challenges and many opportunities in the Mediterranean region. I thank you in advance for your active participation, and wish you a productive and enriching conference.

Philippe de Fontaine Vive, EIB Vice-President

09.00-09.30 **Registration and welcome coffee**

09.30-10.00 **Opening session**

- **Philippe de Fontaine Vive**, Vice-President, European Investment Bank
- **Bruno Lescoeur**, President, Observatoire Méditerranéen de l'Énergie
- **Fathallah Sijilmassi**, Secretary General, Union for the Mediterranean

10.00-11.15 **Panel I:
Ensuring the transition towards energy efficiency in industry**

Keynote Speaker: **Francesco Starace**, Chief Executive Officer, Enel GreenPower and President, Renewable Energy Solutions for the Mediterranean (Res4Med)

- Panellists:
- **Afef Challouf**, Director of the Department of Studies & Planification, Société Tunisienne de l'Électricité et du Gaz (STEG)
 - **Walid Gamaleldin**, President, Export Council for Building Materials and Metallic Industries, Egypt
 - **Ali Fassi Fihri**, Director General, Office National de l'Électricité et de l'Eau Potable (ONEE), Morocco
 - **Denis Simonneau**, Director of European and International Relations, GDF-Suez, France

11.15-11.45 **Coffee break**

11.45-13.15 **Panel II:
The role of public authorities for energy efficiency deployment**

Keynote Speaker: **Irène Mingasson**, Head of Unit, Regional Programmes Neighbourhood South, Directorate General for Development and Cooperation (DEVCO), European Commission

- Panellists:
- **Kristina Dely**, Head, Covenant of Mayors
 - **Maged Mahmoud**, Senior Expert, Regional Center for Renewable Energy and Energy Efficiency (RCREEE), Egypt
 - **François Moisan**, Executive Director for Strategy, Research and International Affairs, Agence de l'Environnement et de la Maîtrise de l'Énergie (ADEME), France and MEDENER Presidency
 - **Saïd Mouline**, Director General, Agence nationale pour le développement des énergies renouvelables et de l'efficacité énergétique (ADEREE), Morocco
 - **Manel Torrent Aixa**, Technical Director, Barcelona Energy Agency, Spain

The conference will be moderated by
Jacki Davis, Meade Davis Communications

Efficient energy use is an opportunity, for SMEs and large industrial players alike, to save money and to enhance production processes. In this session, participants will take a closer look at energy efficiency success stories in the region and discuss underexploited opportunities, from the point of view of both power generation and consumption.

Questions

- How can businesses be encouraged to recognise the potential gains from adopting the latest energy efficiency technologies?
- What actions are being taken by industry players to ensure the mainstreaming of energy efficiency and what have been their successes?

Public authorities have the potential to be a key driver for energy efficiency by encouraging innovation and adoption of energy efficient products and services. The session will address the role of the public sector in promoting efficient energy consumption, both as a commissioner of public services and in ensuring the appropriate environment for private initiatives.

Questions

- How can national and international frameworks be used to implement targets to ensure that expected energy savings do materialise?
- Can regulation and standards be used to encourage the building and construction sectors across the region to seize energy efficiency opportunities?