



JEREMIE & JESSICA: Innovative financial instruments in EU Cohesion Policy

22/23 October 2009 – Hotel Conrad Brussels, avenue Louise 71, Brussels

22 October 2009

16.30 Registration

17.00 Key Note Addresses:

- **Matthias Kollatz-Ahnen**, Vice-President, European Investment Bank
- **Dirk Ahner**, Director General DG REGIO, European Commission

Moderator: **Greg Clark**, International adviser on city and regional development

17.30 Welcome Cocktail

23 October 2009

8.30 Registration and Coffee

9.00 Plenary Opening Session:

- **Katerina Mathernová**, Deputy Director General, DG REGIO, European Commission
- **Matthias Kollatz-Ahnen**, Vice-President, EIB
- **Richard Pelly**, Chief Executive, EIF

9.45 Workshop 1 (JESSICA)

**JESSICA architectures –
Holding Funds & Urban Development Funds in Europe**

Chair: **Eugenio Leanza**, Head of JESSICA Task Force, EIB

1. **JESSICA – State of play in EU Member States** – (D. Zaliwska, Head of Financial Engineering Unit, DG REGIO)
2. **The case of Portugal** – A national JESSICA Holding Fund – (A. Tinagli, Head of Product Development Southern Europe, JESSICA Task Force, EIB)
3. **The case of Wielkopolska (Poland)** – A regional JESSICA Holding Fund – (R. Krawczykowski, Director, Wielkopolska Marshall Office)
4. **Urban Development Fund Brandenburg (Germany)** – Promoting municipal development in the Brandenburg region – (P. Hermanek, Corporate Strategy/Communication, InvestitionsBank des Landes Brandenburg)

Q&A

Workshop 2 (JEREMIE)

**JEREMIE Implementation –
A Flexible Tool to SME Financing**

Chair: **Rudolf Niessler**, Director for Policy Coordination, DG REGIO

1. **JEREMIE – State of play in EU Member States** – (G. Kolivas, JEREMIE Coordinator, Financial Engineering Unit, DG REGIO, and H. Cottogni, Head of JEREMIE, EIF)
2. **JEREMIE Implementation with EIF acting as Holding Fund** in the French Region Languedoc-Roussillon – (B. Robino, Head of Region, JEREMIE in Southern Europe, EIF)
3. **JEREMIE Implementation with EIF acting as advisor to the Regional Holding Fund: The case of North-East England** – (G. Cope, Head of Region, JEREMIE in Northern Europe, EIF, and A. Mitchell, Chief Executive, North East Finance)

Q&A

Conference language: English only





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11.15

Coffee

11.45

Workshop 3 (JESSICA)

JESSICA as a tool for delivering sustainable urban development & energy efficiency actions

Chair: Dorota Zaliwska, Head of Financial Engineering Unit, DG REGIO

1. **JESSICA Holding Funds in the EU** – A powerful financing instrument for sustainable urban development & energy efficiency actions – (F. Lee, Head of Product Development Northern Europe, JESSICA Task Force, EIB)
2. **JESSICA Holding Fund for London** – Delivering urban regeneration and renewable energy infrastructure – (K. Quellenec-Reid, Access to Finance and JESSICA Manager, London Development Agency)
3. **KredEx / CEB co-operation** – Financing energy efficiency investments in Estonian housing – (M. Seppälä, Country Manager - Nordic & Baltic countries, Malta, CEB)
4. **JESSICA Holding Fund for Lithuania** – Delivering energy efficiency improvements in the housing sector (V. Serbenta, Director of Housing and Urban Development Agency – HUDA, Lithuania)

Q&A

13.30

Plenary Concluding Remarks:

- **Rudolf Niessler**, Director for Policy Coordination of DG REGIO, European Commission
- **Richard Pelly**, Chief Executive, EIF

14.00

Lunch

15.00

Bilateral meetings with EIB or EIF upon request (see registration form)

17.00

Event closes

Workshop 4 (JEREMIE)

JEREMIE Implementation – The Route to SMEs

Chair: Hubert Cottogni, Head of JEREMIE, EIF

1. **Supporting SMEs through JEREMIE - The case of Hungary** – (L. Kallay, Head of Department for Enterprise Development, Ministry for National Development and Economy)
2. **Introduction of a JEREMIE Holding Fund example: The case of Lithuania** – (G. Cope, Head of Region, JEREMIE in Northern Europe, EIF)
3. **EIF JEREMIE Equity Products** – The process of implementation by a fund manager – (D. Dreimanis, Partner, BaltCap Latvia)

Q&A

