Africa’s green future
New investment pathways towards sustainable, inclusive development
Organised by the Portuguese EU Presidency and the EIB

Nairobi, 14th April 2021
Bridge to Lisbon – Private Equity and Capital for SDGs

The event is organized in the run-up to the High Level Green Investment Forum EU-Africa jointly organized by the EU Portuguese Presidency and the European Investment Bank in Lisbon on 23rd April 2021. The Portuguese Embassy in Kenya and the EIB Regional Representation for East Africa will host a so-called Green Talk on Wednesday 14th April, in Nairobi. The objective is to build the momentum for Lisbon by engaging in a dialogue on development solutions in Kenya and East Africa, sharing best-practice and experiences, innovative approaches, and opportunities to mobilise private capital and expertise towards the Green Transition in Africa and in Europe. The outcome of this 2 hour dialogue will feed into the Lisbon Forum’s discussion.

Draft Agenda (East African Time - EAT)

0800 – 0830 Registration

0830 – 0835 Welcome by Moderator
   - Frank MATSAERT, CEO of Trade Mark East Africa

0835 – 0840 Opening remarks
   - H. E. Luisa Fragoso, Portuguese Ambassador to Kenya
   - Catherine Collin, EIB Head of East Africa Regional Representation

0849 – 0855 Keynote speech
   - Dr. Peter Mathuki, Incoming East African Community Secretary General

0855 – 0900 Panel introduction by Moderator

0900 – 0910 Panel discussion
   - Mark Napier, CEO FSD Africa
   - Giles Davies, Founder and Chairman, Conservation Capital
   - Samir Ibrahim, Co-founder SunCulture
   - Marta Mariz, CEO SOFID
   - Clare Akamanzi, CEO Rwanda Development Board (RDB) *
   - Elly Karuhanga, Chairman of Private Sector Foundation Uganda (PFSU)

Q&A

1010 – 1030 Closing remarks
   - Phyllis Wakiaga, CEO Kenya Association of Manufacturing
   - Stephen Jackson, UN Resident Coordinator, Kenya
Africa’s green future

Mr. Frank Matsaert has over 20 years of experience as a senior private sector development specialist with an extensive track record in strategy, programme delivery and management in fourteen countries in Africa and six in Asia. Frank has been the Chief Executive Officer of TradeMark East Africa since October 2010 and prior to this was a private sector adviser for DFID and Country Director for Care. Frank started his career in the financial sector, as an International Fund Manager and Investment Analyst in the UK. Over the years Frank has designed and overseen over 40 major innovative and successful programmes totalling over $1 billion in the fields of trade, financial sector development, privatisation, investment climate reform, market development and skills development. Frank holds two Masters degrees in Economics and Archaeology, and is an IMRO certified Fund Manager.

H. E. Luisa Fragoso Joined the Ministry of Foreign Affairs, in 13th may 1992,
- Embassy in Havana (25/09/1996),
- Embassy in Berlin (7/11/2001),
- Head of Division at the Directorate of Institutional and Bilateral European Affairs at the Direction-General of European Institutionalist Affairs, na Direção-Geral dos Assuntos Comunitários (1/12/2005),
- Embassy of Brasilia, (2/07/2008),
- Consul-General in Johannesburg, (20/08/2012),
- Permanent Representative to the UN in Nairobi accredited to the UNEP and UN-Habitat (12/12/2016)
She graduated in International Relations (Superior Institute of Social and Political Sciences, 1991)
- Post-graduation in European Studies (Catholic University of Lisbon, 1992),
- Post-graduation in Management of International Studies (Portuguese Institute of Strategic Conjuncture, 1993).

Ms. Catherine Collin is the Head of EIB Regional Representation for East Africa, covering EIB’s lending activities in the infrastructure and financial sectors in the region, which are carried out under the Cotonou Partnership Agreement between the EU and the ACP countries. Catherine has experience of over 30 years’ experience in the financial sector, acquired in commercial banks both in Europe and South Africa. Joined the European Investment Bank in Luxembourg in 1995, covering development finance and institutional activities mainly, with a focus on sub-Saharan Africa. She has an in depth knowledge of the EU institutional set up, EU external policies and instruments (including blending).

Education:
Catherine holds a Master’s in Business Engineering 1986 – HEC – Ulg, Liège (Belgium)
Advanced European Studies Auditor (CHEE) 2014 – ENA – Paris

Hon. Dr. Peter Mathuki (PhD)
Executive Director /CEO- East African Business Council (EABC). Dr. Mathuki holds a PhD in Strategic Management & Regional Integration from the University of Nairobi, Kenya. He currently serves as the Chief Executive Officer / Executive Director of the East African Business Council (EABC), driving the Private Sector agenda in the EAC Region. Dr. Mathuki is an expert in regional integration and has served in several regional organizations. He formerly served as a Member of Parliament of the East African Legislative Assembly (EALA), where he chaired the EALA Committee responsible for good governance and served in the Committee of Trade and Investment. He previously served as a Director in charge of International Labour Standards (ILO) at the International Confederation of Free Trade Unions (ICFTU-Africa which later became ITUC-Africa) and later in the European Union (EU) programs for Africa based in Asmara, Eritrea. He sits in several boards such as the Kenya Investment Authority (KenInvst),Nairobi, Kenya, Inter-University Council for East Africa (IUCEA),Kampala, Uganda and CENTRE OF EXCELLENCE FOR ICT IN EAST AFRICA (CENIT@EA) located at the Nelson Mandela African Institution of Science and Technology (NM-AIST) in Arusha, Tanzania.He is also a member of the Kenya Institute of Management (KiM).
Mr. Mark Napier is the CEO of FSD Africa. Mark’s early career (1989-2003) was in investment banking in the City of London where he advised growth companies on M&A and capital raising. He has now been involved in financial sector development in Africa for well over a decade. From 2004-2009 he was CEO of FinMark Trust, based in Johannesburg. He then moved back to London where he became an independent consultant specialising in financial sector development in developing countries, mainly in Africa. He joined CDC, the UK’s development finance institution, as Director of Investment Innovation from 2011-2012 and moved to Nairobi to set up FSD Africa up in December 2012.

Mr. Giles Davies founded Conservation Capital in 2004 and has since led well over 100 transactions that have collectively structured more than US$ 250 million into commercial enterprise driven conservation projects across more than 25 countries across Africa and Europe. These now drive tens of millions of dollars of annual direct conservation support; sustain tens of thousands of jobs – primarily across otherwise marginalised rural communities; and positively impact the conservation of millions of hectares of high value frontier ecosystems. Having also led the development of the first commercial conservation enterprise investment funds in both Africa and Europe he has since engaged with a wide variety of pioneering conservation financing mechanisms (species impact bonds, securitised conservation bonds, biodiversity offset debt financing funds, local community buy-in funds etc.) and is well known as a leader and innovator in this increasingly critical space – and in particular for developing the use of conservation and related social covenants in commercial financing agreements. Giles also has very significant experience as a non-executive director / trustee of both private and public companies both within and outside the conservation sector where he is playing a leading role in driving sustainability agendas (as part of ESG) into mainstream corporations – particularly in the construction and commercial property sectors.

Mr. Samir Ibrahim is the CEO and co-founder of SunCulture. SunCulture develops and commercializes life-changing technology that solves the biggest daily challenges for the world’s 570 million smallholder farming households. The company is recognized as a Bloomberg New Energy Pioneer and a Financial Times Transformational Business, and was named to the London Stock Exchange’s “Companies to Inspire Africa” index. Samir is recognized as a Forbes 30 Under 30, Top Conscious Business Leader by Conscious Company Media, and a World Energy Council Future Energy Leader alumnus. Samir is also on the Organizing Committee of Shikilia, a coalition of public and private sector organizations providing emergency cash transfers to low-income Kenyan communities.

Ms. Marta Mariz has a twenty years track record in the banking industry, ten of them in the international arena. Marta serves as CEO of SOFID the Portuguese Development Finance Institution since 2018. She was member of the Board of several Chamber of Commerce: Chinese Chamber of Commerce, Mexico-Portugal Chamber of Commerce; Camera di Commercio Italiana per il Portogallo; Luso-French Chamber of Commerce. Marta Mariz holds a degree in Economics by Coimbra University and an Executive Banking Programme by INSEAD.

Ms. Clare Akamanzi is an International Trade and Investment Lawyer, who is currently the CEO of the Rwanda Development Board and a Cabinet Member. She has served the Government of Rwanda in several senior positions for the last 15 years. Ms. Akamanzi is a Harvard Kennedy School MPA alum, and also holds an LLM (International Trade and Investment) from the University of Pretoria, South Africa. She was a Young Global Leader of the World Economic Forum and was named one of Africa’s Top 50 Powerful Women by Forbes in 2020. In early 2020, Ms. Akamanzi was appointed as a Founding Board Member of the World Health Organization Foundation (WHO-F). She was also recently appointed as an advisory board member of the Global Innovation Index (GII).
Hon. Dr. Elly Karuhanga is a Private sector development advocate and leader in Uganda with expertise in natural resources and general practice. He is an experienced active player in advocacy issues, who has been at the helm of various companies. Presently, he holds the position of Chairman for Private Sector Foundation Uganda (PSFU) which is Uganda’s umbrella body for the private sector, made up of 230 Business Associations, Corporate bodies and the major Public-Sector Agencies that support private sector growth.

He is the Senior Partner for Kampala Associated Advocates and served and still serves on the boards of many companies which include; Chairman of Uganda Chamber of Mines & Petroleum, Chairman at Development Finance Co. of Uganda Ltd., Chairman of British American Tobacco Uganda Ltd, Director & Legal Counsel at Canmin Resources Ltd, Chairman DFCU Limited, Chairman for National Social Security Fund Uganda, Director at Tullow Uganda Ltd, Board member Nile Breweries Ltd, Director Marasa Holdings Ltd, Former President and Director of Hardman Petroleum Resources which discovered Oil in Uganda 2006.

Ms. Phyllis Wakiaga is a dynamic, results oriented legal professional with a strong track record of over 15 years in Organizational Strategy Development and Implementation, Corporate Governance, Public Policy Advocacy and Formulation, Legislative Reform, Stakeholder Relations, Human Capital Management, Trade Negotiations and Sustainability. She is a transformational leader who is keen to contribute to the sustainable development and economic growth of society.

Ms. Wakiaga is the Chief Executive of the Kenya Association of Manufacturers (KAM) and is an Advocate of the High Court of Kenya who holds a Masters in International Trade and Investment Law and a Master’s in Business Management. She is an alumni of the Swedish Institute Management Program on Sustainable Business Leadership and Corporate Social Responsibility.

Ms. Wakiaga is the UN Global Compact Network, Kenya Chapter Board Chair, Kenya Industrial Water Alliance Chair and a member of the Kenya COVID-19 Fund Board. She represents KAM in a number of institutions including COMESA Business Council, EAC Manufacturers Network, Anti-Counterfeit Agency, and Anti-Illlicit Trade Multi-Agency Forum amongst others.

Dr. Stephen Jackson is the Resident Coordinator of the United Nations System in Kenya. He has close to 30 years of experience in international development, diplomacy, peacebuilding, and humanitarian affairs, including more than 10 years in Sub-Saharan Africa. Until recently, he served as the UN Resident Coordinator in Gabon, after holding leadership positions at the Department of Political Affairs (DPA) and with UN Peacekeeping. Prior to joining the UN, he served in leadership positions in the Conflict Prevention and Peace Forum (CPPF) Form at the Social Science Research Council (SSRC) in New York and the International Famine Centre and at the National University of Ireland, Cork.

He holds a doctorate in cultural anthropology and a master’s degree in public affairs from Princeton University, USA, as well as a bachelor’s degree.