



Euro-Mediterranean

Logistic Network (LOGISMED) T1



European
Investment
Bank



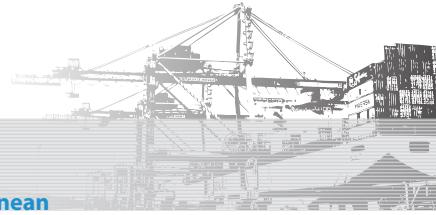
center for
MEDITERRANEAN INTEGRATION

The Marseille Center for Mediterranean Integration



CMI The Marseille Center for Mediterranean Integration was launched in October 2009 with the mandate of creating a platform for integration in the Mediterranean region through high-level policy dialogue, dissemination and knowledge management

in key development areas which are of primary importance for the Mediterranean region: urban and spatial development; skills, employment and labor mobility; environ-



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ment and water; transport and logistics; knowledge economy, innovation and technology. Founding members are the Governments of Egypt, France, Jordan, Lebanon, Morocco and Tunisia as well as the World Bank and the European Investment Bank. Other members are likely to join the Center in the near future.

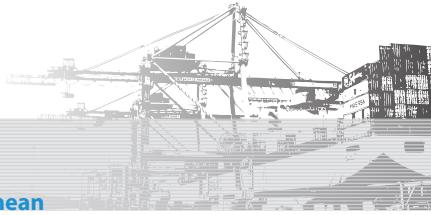
FOCUS COUNTRIES The Marseille Center for Mediterranean Integration makes its knowledge management services available to the countries of the southern and eastern coast of the Mediterranean. Mediterranean integration is intended as an opportunity for further linkages and exchanges between both rims of the Mediterranean region, as well as within its southern part.

PROGRAM PARTNERS The LOGISMED training program will be channelled through the Marseille Centre for Mediterranean

Integration (CMI). This Centre which is a multi-partner platform is designed to support initiatives of regional interest through the Mediterranean and is based on joint learning and mutual knowledge. In this respect, the EIB has taken, among others, the leadership of the transport and logistics cluster. The technical partners involved in the LOGISMED training program are the European Investment Bank (EIB) as lead organization; Centre d'Études des Transports pour la Méditerranée Occidentale (CETMO); Mediterranean Universities Union (UNIMED); and Mediterranean Partner Countries (MPCs).

LOGISMED is an initiative launched by the European Investment Bank (EIB) to develop the logistic sector in Mediterranean Partner Countries (MPCs). It envisages the creation of a network of Euro-Mediterranean Logistic Platforms (EMLP) with well-defined characteristics to support the modernization of a sector that is essential for the development of a Mediterranean free trade area.





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What is LOGISMED?

LOGISMED is a Euro-Mediterranean regional project, based on a concept developed by the EIB, which aims at the constitution of a network of EMLPs (one or two per MPC), supported by a telecommunication system facilitating the electronic data interchange amongst their users, as well as with those of the European logistic platforms, and by a network of training centers with similar curricula allowing the homologation of titles and the creation of a Euro-Mediterranean market of logistic specialists at all levels.

The major objectives of LOGISMED are to facilitate the exchanges between Mediterranean partner countries and between those countries and the EU, in addition to improving the organisation of the transport and logistic sector within MPCs themselves.

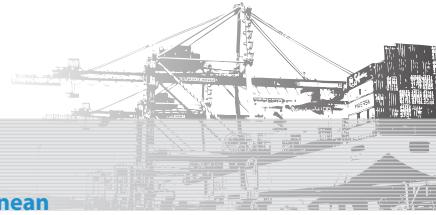
This innovative concept, in particular as it relates to its international scope, was initially developed in a study financed by the FEMIP Trust Fund, which focused on the needs in terms of



logistic platforms in the MPCs, and on the potential for the creation of a network of platforms in the region. The resulting LOGISMED initiative has been incorporated into the FEMIP lines of action, which considers it as a potential major contributor to the development of the private sector in MPCs, notably through the establishment of public-private partnerships (PPPs). LOGISMED is also included as Action 17 in the Regional Transport Action Plan developed by the European Commission and the MPCs within the framework of the EuroMed Transport Project designed to foster progress within the regional transport system in the Mediterranean (2007-2013).

Why Logistics?

Logistics is generally underdeveloped in MPCs. This is underscored by a lack of modern facilities, specialized enterprises and trained professionals. In all MPCs covered by FEMIP; namely: Morocco, Algeria, Tunisia, Egypt, Jordan, Israel, Lebanon, the Palestinian territories, Syria - the need for logis-



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tic platforms has been confirmed by governments although often for very different reasons. Giving the EMLP quality label to some "model" platforms in each MPC is considered a practical way to reverse the present situation and to initiate the sectoral transformation that is required. National networks of logistic platforms, which benefit from the EMLP experience, would become the most efficient vehicle for such a transformation. A weak training system has been identified as one of the main causes of underdeveloped transport and logistic systems. Therefore one of the LOGISMED objectives is to substantially change this through a concrete action plan intended to create a logistics training network through the Mediterranean region and to establish common training quality labels.

LOGISMED Educational Objectives

The LOGISMED initiative has the long-term objective of creating a network of Euro-Mediterranean Logistic Platforms,

working under some common quality criteria that conform to international best practices; using common protocols, notably for electronic data interchange; and sharing know-how. The first step to achieve this is to count on people capable of setting up the various components of the network, which includes infrastructure, equipment and services. As a consequence, the initial effort of the initiative must focus on the creation of a pool of specialists at various levels who will lead the transformation of the transport and logistic sector in MPCs. The EIB considers that the quickest and most efficient way to reach the training quality required is through a joint regional action within the Euro-Mediterranean program.

However, this effort in education should not hinder the necessary development of logistic infrastructure, which has rather long implementation periods. This is why, in parallel to the training program, the Assembly of Donors of the FEMIP Trust Fund has approved the realization of feasibility studies concerning four EMLPs, identified under the initial study (Egypt,

Morocco, Syria, Tunisia). These studies will be used as models for developing similar platforms in all MPCs and preparing the implementation of the network.

LOGISMED Training Program

The program aims at training a sufficient amount of logistic specialists at various levels, with the capacity to run efficiently the logistic facilities that will be created in the MPCs in the near future. Networking should contribute to a quick development of know-how and make logistic practices a hallmark of the Mediterranean region. The program's more specific objectives are to:

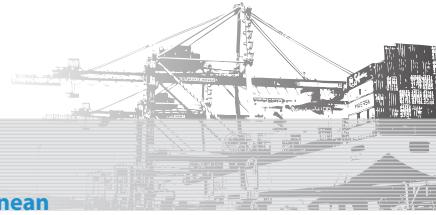
- Develop a network for logistics training in the Mediterranean with similar curricula, with the aim of creating a regional pool of specialists to serve the needs not only of the EMLP but also of other logistical platforms and companies in the sector;

- Create networks of teachers and professionals at the Euro-Mediterranean level supporting training in transport and logistics in the region;
- Provide support for the creation of the LOGISMED network.

The LOGISMED training program will focus on the needs of logistic operators, transport companies and public authorities dealing with the sector. It will cover all specialized levels, from higher education to professional equipment operators.

Actors of the Training Program

The LOGISMED training program will be channelled through the Marseille Centre for Mediterranean Integration (CMI). This Centre, created in October 2009 is a multi-partner platform designed to support initiatives of regional interest through the Mediterranean and is based on joint learning and mutual



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The technical partners involved in the LOGISMED training program are the following:

- European Investment Bank (EIB) as lead organization;
- Centre d'Études des Transports pour la Méditerranée Occidentale (CETMO);
- Mediterranean Universities Union (UNIMED);
- and Mediterranean Partner Countries (MPCs).

The first activity of the program will focus on the identification of training needs and the elaboration of a proposal to meet such needs, including the development of a network of logistic experts.





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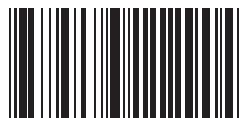
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