



## Media Advisory: The EIB and European Development Days (#EDD17) June 7-8

### Interview and briefing opportunity with EIB experts, partners and project beneficiaries

#### Tour et Taxis, Brussels, European Development Days

Turning the billions to trillions to meet the global challenges that face us will not happen through public money alone. We need all the means at our disposal: getting the private sector on board, being smarter and more efficient in financing projects, offering technical help where it's needed and, where necessary, revisiting our preconceived notions on how to "do" development.

That's where the EIB, as the EU bank owned by its 28 member states, has a vital role to play.

Operating in more than 130 countries, and in Africa since 1963, the EU's bank is helping the EU meet its objectives globally including to deliver the Sustainable Development Goals. Last year the EIB invested more than EUR 8bn outside the EU, in projects to support the Sustainable Development Goals: creating good jobs and fighting poverty, supporting young people, women and rural populations, preventing disease through access to clean water, supporting green energy and building vital transport links.

#### **At the European Development Days:**

- EIB President, Werner Hoyer and Vice-Presidents Ambroise Fayolle (responsible for Development), Pim Van Ballekom, and Jonathan Taylor and senior EIB experts will be speaking alongside their partners and beneficiaries of projects about what that means in practice – particularly how tech entrepreneurship and digitalisation can support development, for example in access to e-health and financial inclusion.
- We'll be announcing new figures on the development impact of EIB-supported projects outside the EU (2016 Annual report on expected impact), with expert briefings from EIB economists on what this means for particular geographies and sectors.
- We will announce new investments in Africa (Mali, Senegal, Cameroon and DRC) and showcase projects that represent a new economically focused approach to development.
- We will show how innovative financing can take the EIB to projects we could not do before (in different sectors and regions) and help bring in funding from other actors.

***Print and broadcast media are welcome to join EIB experts and Vice-Presidents Ambroise Fayolle, Pim Van Ballekom and Jonathan Taylor either at the EIB stand #11 and/or for a special EIB briefing (time TBC) for on-the-record interviews and/or background briefings. (See contacts below and check our [EIB at EDD](#) page for timings.)***

***Journalists will have the opportunity to interview project beneficiaries particularly from Boost Africa and Africa Mobile Networks (AMN). Kenyan tech entrepreneur Peris Bosire and investment fund managers Eline Blaauboer and Ido Sum will be present as well as AMN VP Operations Jim Lunn.***

## Highlights and events:

Full schedule on the EIB at #EDD17 here:

<http://www.eib.europa.eu/infocentre/events/all/european-development-days.htm>

### June 7

- 09:00 – 10:45 [Opening Session EU-Africa Business Forum](#) with EIB Vice-President Ambroise Fayolle  
**Special Event A3**
- 10:30 – 11:00 **PRESS/PHOTO OPPORTUNITY** EIB Vice-President Ambroise Fayolle and the President of Senegal, Macky Sall, sign a loan agreement for a **new project in Senegal**  
**EIB stand 11**
- 11:00 EIB President Werner Hoyer will sign the EU's **New Consensus for Development** which represents a gear change in the EU's approach to development.  
**Auditorium – Opening ceremony**
- 16:00 – 17:30 Kenyan tech entrepreneur Peris Bosire and investment fund managers Eline Blaauboer and Ido Sum join Investment Officers Paola Ravacchioli (EIB) and Mariam Yeo Dembele (African Development Bank) to debate **how supporting start-ups can change lives** – featuring the new Boost Africa project  
[Innovative start-ups improving lives](#)  
**Session S2**
- 16:00 – 17:30 [Financing city waste management for urban economic development and climate mitigation](#) with Monica Scatasta, EIB Head of Environment, Climate and Social Policy  
**Debate D5**

### June 8

- 09:00 – 10:30 EIB Vice-President Ambroise Fayolle is joined by UNCDF Executive Secretary Judith Karl in a discussion on [New frontiers in investment for impact](#)  
**Auditorium A2**
- 10:45 – 12:00 EIB Head of Development and Impact Finance, Heike Rüttgers, joins a debate on [Investing in women entrepreneurs](#)  
**Debate D3**
- 12:45 – 13:45 **PRESS BRIEFING** with EIB Vice-President Pim van Ballekom, EIB experts and project partners from Kenya, Africa tech ventures, tech entrepreneurs, Boost Africa - Presentation on the impact of EIB projects outside the EU, including the announcement of the 2016 impact report.  
(Check the [EIB website](#) for location)
- 13:30 – 14:45 EIB expert Eleni Kyrou takes part in a debate on [Inequalities and Indigenous Peoples](#) organised by the ILO with the Association of the Indigenous People of Chad on rights and financing  
**Debate D2**

- 13:30 – 14:45 **Putting Digital into Development** sees EIB Vice-President Pim van Ballekom joined by the "father" of microfinance Mohammed Yunus, Alexander De Croo (Belgian Minister of Development Cooperation and Digital Agenda and Jim Lunn, VP, Operations, of the EIB-backed Africa Mobile Networks, which will provide mobile connections to 3.6 million people. The project will be launched at the EDDs.  
[Putting digital into development: connecting people's potential](#)  
**Debate D7**
- 14:30 – 16:00 **Tackling climate change in cities** is the topic of a major debate with Ugandan Minister of Water and Environment Sam Cheptoris and EIB VP Jonathan Taylor  
[Harnessing opportunities for climate change adaptation and mitigation in cities](#)  
**Auditorium A1**
- 15:00 – 16:00 **PRESS/PHOTO OPPORTUNITY** EIB VP Ambroise Fayolle and Mali's Minister of Economy and Finance, Dr Boubou Cissé sign a loan agreement for a **new project in the water sector in Mali**  
(Check the [EIB website](#) for location)

**More information:**

<http://www.eib.europa.eu/infocentre/events/all/european-development-days.htm>

<http://www.eib.europa.eu/about/global-cooperation/index.htm>

**Boost Africa** <http://www.eib.org/projects/regions/acp/funding-and-financial-instruments/boost-africa/index.htm>

**Clean versions of videos available for journalists (shot list can be provided):**

Boost Africa B-roll

<https://drive.google.com/open?id=0B7S7sksscYbOSUJlBtNTVGZnM>

Lucknow Metro

<https://drive.google.com/open?id=0B7S7sksscYbOWGtzLVNRQ1VMaG8>

Silicon Badia

<https://drive.google.com/open?id=0B7S7sksscYbOempzclFQRDIYUzA>

Microfund for Women

<https://drive.google.com/open?id=0B7S7sksscYbOTkFIVTA1ajFDY0E>

**Press Contacts:**

**Shirin Wheeler – International media**

[s.wheeler@eib.org](mailto:s.wheeler@eib.org)

+44 7827445611

**Christof Roche – Brussels media**

[c.roche@eib.org](mailto:c.roche@eib.org)

+32 479650588

**Anne Cécile Auguin – West Africa projects and media**

[a.auguin@eib.org](mailto:a.auguin@eib.org)

+352 621361948

Follow us on Twitter: @eib #EDD17 #going4goals