



Union for the Mediterranean
Union pour la Méditerranée
الإتحاد من أجل المتوسط

**SAVE THE
DATE!**

EIB MED Conference: Boosting Investments in the Mediterranean

WHEN Wednesday, 13 September 2017

WHERE Cairo, Egypt

WHY In pursuit of economic growth and the sustainable development goals (SDGs), the European Investment Bank - the EU-Bank - has been called upon by the European Council to step up its support to the European Union's neighbourhood. The Bank's newly launched Economic Resilience Initiative will allow the blending of funds from the donor community with EIB financing. Thus it will scale up blended funding in favour of critical investments through intensified EIB activity.

Boosting the Mediterranean region's economic growth and resilience requires upgrading and developing social and economic infrastructure and stimulating private sector development. This conference will address the challenges and obstacles in the region, focussing on how to boost public and private investments to promote job creation, especially for young people and women, and to raise living standards.

Starting with a macroeconomic overview that focusses on current economic developments and potential drivers of economic growth in the region, the conference will continue with a session on access to finance for SMEs and micro-entrepreneurs. The session acknowledge their critical role as the backbone of economic growth and job creation. The last session will focus on innovation and competitiveness, especially on the critical role of investment to promote innovation and the international competitiveness of local firms.

FOR WHOM Business leaders, decision-makers, government representatives, national and international organisations and financial institutions, start-ups, microfinance companies, research centres and universities, chambers of commerce and business associations.

A formal invitation with a detailed agenda will be available in the next few weeks. Participants will receive practical information and location details after online registration.

Please visit our website regularly for more information www.eib.org/events.