

FORUM 2009

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Connecting Europe: Financing mobility and sustainable cities

Barcelona, 12-13 March 2009



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The EIB Forum 2009 will tackle the twin challenge of financing both sustainable mobility and sustainable cities in Europe. Europe's infrastructure and connectivity, and its major cities, are central to the task of achieving and maintaining leadership in the international arena. They provide a platform for meeting the goals of European prosperity, quality of life and long-term development. Investment is required to turn ambitious policies in Europe into effective practices and well performing assets.

Sustainable infrastructure and sustainable cities must work together so that all regions can benefit from improved accessibility, and all Europe's cities can be more accessible for mobile populations and investment, and more sustainable through better connections internally.

In the face of the current economic challenge, new investment mechanisms and new investment opportunities must be generated to drive Europe forward to success.

The EIB Forum 2009 will be the event for those who wish to make a contribution to investing in Europe's mobility and cities in order to achieve sustainable advantages in the years ahead.

Thursday, 12 March 2009

13.00 Welcome Lunch

14.00 The Starting Points

Welcome address: **Philippe Maystadt**, President, European Investment Bank

Opening address: **José Montilla i Aguilera**, President of Government of Catalonia

Keynote speech: **Antonio Tajani**, EU Commissioner for Transport

15.00-16.30 Session I - Making connections: inter-city and inter-regional transport

New trends in lifestyles, global trade, immigration, business supply and value chains are transforming the demand for transport infrastructure and the ways in which transport systems are evolving. The development of inter-city and inter-regional transport networks is vital to achieving greater European integration. A modernised transport system also helps us to achieve our environmental goals.

Do the current trends in inter-regional and inter-city infrastructure support our policy objectives? Do we need more competition or more cooperation within and between the different transport sectors? How far are we on the road to sustainable mobility?

Panellists:

Petr Bendl, Minister of Transport and Telecommunications, Czech Republic

Péter Balázs, Former EU-Commissioner, TENs Coordinator

Jack Short, Secretary General, International Transport Forum (OECD transport arm)

Innocenzo Cipolletta, President, Ferrovie dello Stato, Italy

Yves-Thibault de Silguy, Chairman of the Board, Vinci, France

Moderator: **Greg Clark**, International adviser on city and regional development

16.30-17.00 Coffee Break

17.00-18.30 Session II - Coming together: metropolitan and urban infrastructure

Thriving city and metropolitan areas are essential for achieving core European goals, such as strengthening the knowledge economy, achieving greater environmental sustainability, and building social and economic cohesion. In order to grow our share of global trade and attract skilled labour, cities and metropolitan areas must invest in infrastructure as part of a long-term coordinated strategy.

Public finance alone will never be enough to meet all infrastructure objectives, so how can metropolitan and urban areas attract private investors and ensure that transport and other infrastructure perform well as investment assets? How can public land and public finance be used more effectively? What part does city and regional planning play? How can cities and metropolitan areas best manage growth and development? Environment versus mobility – are these competing goals?

Panellists:

Jordi Hereu, Mayor of Barcelona

Nikitas Kaklamanis, Mayor of Athens

Mesut Pektaş, Secretary General of the City of Istanbul, Turkey

Luisa Todini, Vice-President, European Construction Industry Federation (FIEC)

Jeremy Smith, Secretary General, Council of European Municipalities and Regions (CEMR)

Moderator: **Greg Clark**, International adviser on city and regional development

18.30 Closing remarks

Magdalena Álvarez Arza, Minister for Infrastructure, Spain

20.00 Forum cocktail-dinner at the Cosmo Caixa



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Friday, 13 March 2009

08.00-09.00 **Welcome coffee**

09.00 **The Starting Points**

Plenary opening address: **Philippe de Fontaine Vive**, Vice-President, EIB

Keynote speech: **Antoni Castells i Oliveres**, Minister of Economy and Finance, Government of Catalonia

09.30-10.45 **Parallel panels 1 and 2**

Panel 1: Getting there - inter-city and inter-regional transport: environmental imperatives

The growth in Europe's seaports, airports and railway stations has made an important contribution to metropolitan development, as well as to city and regional connectivity. But has there been an environmental cost in some recent travel trends which now needs to be reappraised? The recent growth in inter-city and inter-regional transport is widely perceived to have both supported a sustainable environment (such as high-speed trains) and to have had a detrimental impact (e.g. low-cost airlines). Is this a fair assessment?

How can existing modes of transport improve their environmental performance? Under what circumstances will people choose more environmental modes of travel? Can we improve technology rapidly enough to make a difference?

Speakers:

Antonio González Marín, President, ADIF, Spain

Jeremy Drew, Senior Policy Adviser, Community of European Railway and Infrastructure Companies (CER)

Jos Dings, Director, European Federation for Transport and Environment

Jeff Huntington, Head of Programme Air and Climate Change, European Environment Agency

Moderator: **Jan Maarten De Vet**, ECORYS Group, Brussels

Panel 2: Mind the gap - urban and metropolitan infrastructure: environmental and policy requirements

50% of all emissions come from the urban environment and another 25% from transport and travel. Therefore, meeting climate change goals requires that more cities and metropolitan areas achieve sustainability. What actions and what investments are required to reduce carbon emissions from urban land uses and to make existing buildings greener?

Extensive and fully integrated transport networks are essential if the public is to be persuaded to choose more sustainable travel options. What innovative schemes can municipalities implement to encourage sustainable choices? Can zero-carbon communities ever become a reality?

Speakers:

Fernando Gimeno, Vice-Mayor of Zaragoza, Spain

Philippe Thines, Deputy Mayor of Montpellier, France

Judith Borsboom, Netherlands Environmental Assessment Agency, The Netherlands

Stellan Fryxell, Project developer of Hammarby Sjöstad Stockholm, Sweden

Moderator: **Andrew Carter**, Rocket Science, London

10.45-11.15 **Coffee Break**

11.15-12.30 Parallel panels 3 and 4

Panel 3: Places for people - urban and metropolitan development: social imperatives

The role of city transport has traditionally been to connect the work to the home. But transport can also act as a powerful tool to respond to some of Europe's social imperatives in its cities and metropolitan areas. With the EU enlargement and increased immigration, the goal of transport policy needs to include preserving and enhancing quality of life so that population growth is well managed and cities are able to attract and retain skilled workers.

As unemployment rises during the recession, will transport become a source of new employment opportunities? How can transport networks help support local labour markets and tackle unemployment? What role can improved transport play in access to affordable housing? Can transport help with the settlement and integration of immigrants?

Speakers:

Mercedes Bresso, President, Piemonte Region, Italy

Josep Maria Pascual Esteve, Latin America - Europe network of cities and regions (AERYC)

Hamit Karakus, Deputy Mayor of Rotterdam, The Netherlands

Susan Bird, Policy Coordinator, DG Employment, European Commission

Moderator: **Jan Maarten De Vet**, ECORYS Group Brussels

Panel 4: Asset rich - regional, urban and metropolitan transport infrastructure: financing opportunities and challenges

Transport has great potential as an asset that yields robust returns as well as delivering on public goals. Financial instruments are emerging to take advantage of the new opportunities across Europe. What are the financial challenges in delivering the world class regional, metropolitan and urban transport systems that Europe needs?

Which case studies have proved successful and can stand as examples for others to adopt? Should 'value capture' techniques, such as TIF in the USA, be used more widely in Europe? What are the limitations of public financing and how can the gaps best be bridged? Do investors have access to investment opportunities at the right time and on the right scale? Is public debt financing a good option? Are PPPs now a proven model for funding transport infrastructure? Do new tax levies offer a way forwards?

Speakers:

Eva Molnar, Director of Transport Division, United Nations Economic Commission for Europe (UNECE)

Enrique Fuentes, Director of Corporate Development, Ferrovial Group

Jordi William Carnes, Deputy Mayor of Barcelona

Jürgen Bruns-Berentelg, Chief Executive Officer, HafenCity, Hamburg

Menno Maas, Member of the Management Board, ING Real Estate Development

Moderator: **Andrew Carter**, Rocket Science, UK

13.00 Forum concluding remarks:

Carlos da Silva Costa, Vice-President, EIB

13.30 Lunch



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Forum Financial Fair 2009

In parallel with the Forum, a meeting place will be available for informal networking opportunities, where both the EIB and representatives of the Spanish banking sector will present their services.